



Backgrounder: Straumann® Anatomic IPS e.max® Abutment (zirconium)

Straumann, a pioneering leader in restorative dentistry, is pleased to announce the availability of its Straumann® Anatomic IPS e.max® Abutment within Europe. This all-ceramic abutment is a perfect addition to the Straumann Bone Level Implant line, which already contains traditional and CAD/CAM abutments. Engineered for use with the Straumann Bone Level Implant line, the Straumann® Anatomic IPS e.max® Abutment provides clinicians with a convenient, off-the-shelf restorative solution to immediately assure patients they will receive a highly esthetic outcome. The Straumann® Anatomic IPS e.max® Abutment, in combination with Straumann's Bone Level implant represents the latest development within dental implant technology.



The Straumann® Anatomic IPS e.max® Abutment is esthetic, flexible, efficient and highly predictable. This abutment provides a natural looking tooth base for an all-ceramic restoration. By having various options to choose from, this can increase the likelihood of overall patient satisfaction, especially for restorations in the esthetic zone.

Esthetic: the new, non-CAD/CAM zirconium abutment

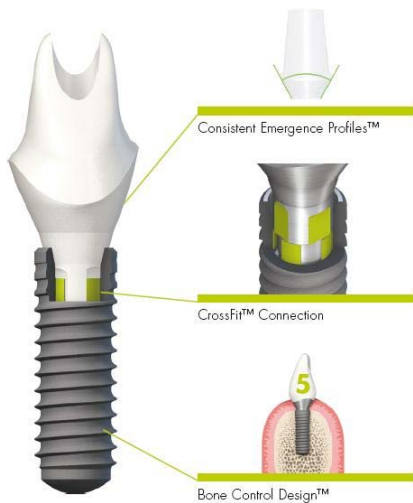
With esthetics being more of a concern to today's patient, the Straumann® Anatomic IPS e.max® Abutment provides patients a tooth with a natural appearance that gives them a radiant smile. Manufactured of IPS e.max® (zirconium) exclusively for Straumann by Ivoclar Vivadent, the color provides a perfect foundation on which to create outstanding esthetic porcelain work. IPS e.max® (zirconium) is a biocompatible and tough ceramic material. These characteristics are ideal for imitating the natural shimmering appearance of a tooth. Because this abutment is all-ceramic, patients with thin soft-tissue anatomy or a high smile line can benefit from the IPS e.max® (zirconium) material; there are no metallic margins to show through thin mucosa.

Flexible: more choice

Providing customers with a range of options is of high importance. The Straumann® Anatomic IPS e.max® Abutment, is not limited to use in the anterior region, but anywhere in the dental arch. It offers cement-retained crown and bridge restorations, as new as screw-retained crown restorations. Because the Straumann® Anatomic IPS e.max® Abutment is fully ceramic, the restoration can be completed with both direct veneering and press-on techniques; the abutment will not be altered when placed in a firing oven. The abutment can be milled, ground, polished and individualized for each patient. Furthermore it is available in two gingival heights, straight & 15° angle configurations and 2 shades.



Efficient & highly predictable



The Straumann® Anatomic IPS e.max® Abutment comes with all advantages of the Straumann Bone Level Implant Line: (1) Esthetics through Consistent Emergence Profiles™, (2) Simplicity through CrossFit™ connection and (3) Reliability with Bone Control Design™. No additional investment is needed because it uses the same instruments and the existing CrossFit™ PLAN Set and procedures as other Straumann prosthetics.

A leader in restorative dentistry, partners with an established specialist in dental all-ceramic solutions.

Straumann announces that it has entered into an agreement with Ivoclar Vivadent AG, a company with 20 years expertise in research and development of ceramic materials. This agreement gives Straumann the worldwide exclusive distribution rights for the Straumann® Anatomic IPS e.max® Abutment. This all-ceramic abutment is already registered in European markets, while approval for the United States and Canada is expected to be obtained in the coming months.

