



Straumann – a pioneering leader in implant dentistry

With an overall market share of approximately 26%, Straumann is a global leader in implant dentistry and oral tissue regeneration. Since its foundation in 1954, the Swiss-based company has been driven by passion for scientific discovery and belongs to the pioneers of modern dental implantology.

Straumann researches and develops dental implants, instruments and tissue regeneration products for use in tooth replacement solutions or to prevent tooth loss. It works in closely with the International Team for Implantology (ITI), an independent international network of eminent clinicians and researchers, as well as leading clinics, research institutes and universities. Recently, Straumann entered the fast-growing field of restorative dentistry through the acquisition of etkon, an emerging force in CAD/CAM based tooth replacement. This makes Straumann the only company in the dental sector that offers surgical, restorative and regenerative solutions - from bone augmentation and tissue regeneration, through implants and prosthetics, to individualized crowns and bridges.

With its roots in Swiss precision and clinical excellence, the Straumann® Dental Implant System is renowned for its exceptional quality and is one of the most extensively scientifically documented implant systems in the world. Over the past ten years, several million Straumann implants have been placed, providing patients with dental replacement solutions that are widely regarded as the closest thing to natural teeth.

Designed for maximum flexibility with a minimum number of components, the Straumann system includes three types of implant: the Straumann® Standard implant, pioneer in one-stage or transgingival healing, the Straumann® Standard Plus implant, for trans-, semi- or subgingival implant placement in the esthetic region, and the Straumann® Tapered Effect implant for immediate and early implantation. All Straumann implants have the SLA® surface, offering the option of immediate loading³. They are now also available with Straumann's leading SLActive surface technology which cuts healing times in half.⁴ The system is based on two prosthetic concepts: abutment-level impression (solid abutments) or implant-level impression (synOcta® prosthetic system). Straumann also offers an individualized implant prosthetic service.

To complement its portfolio, Straumann also develops and manufactures products that help to heal periodontally compromised teeth or to support implant procedures. These include innovative products such as Straumann® Emdogain, a convenient protein-based gel which

³ With good primary stability and appropriate occlusal loading. In fully edentulous cases, four or more implants must be splinted together.

⁴ SLActive is available in Europe, North America, parts of Asia, and in some other regions.



regenerates the periodontal tissue that supports the teeth, and Straumann® BoneCeramic⁵, a novel, fully synthetic bone-graft substitute. Straumann Emdogain and Straumann BoneCeramic are manufactured in Sweden, whilst Straumann implants and instruments are made in Switzerland and the US.

Straumann is also renowned for its longstanding role in education. It operates 10 training centers around the world, and provides state-of-the-art training to dental professionals in more than 60 countries each year.

In 2006, the Straumann Group generated sales of CHF 599 million of which approximately 5 % are re-invested in research and development, making Straumann one of the leading contributors to Research and Development in the field. With its global business rapidly expanding, Straumann has created a number of new employment opportunities, increasing its staff, including etkon to more than 1650 employees worldwide.

From its headquarters in Basel, Switzerland, Straumann's products and services are available in more than 60 countries through the company's 18 subsidiaries and broad network of distributors.

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⁵ Straumann BoneCeramic is available in Europe, North America, and parts of other regions.