



## SIMPLY DOING MORE

Environment, Health and  
Safety Report  
2005

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## FOREWORD

Straumann is a global leader in the field of implant-based tooth replacement and oral tissue regeneration. For more than half a century, Straumann has been developing and producing products for the benefit of customers and the wellbeing of patients. The Straumann® Dental Implant System offers lasting esthetic solutions for the full range of indications in dental implantology and includes surgical and prosthetic components as well as precision instruments. The Straumann® Regenerative System offers treatments for oral tissue regeneration for instance to support implant procedures or to help rescue teeth that have been damaged by periodontal disease.

Throughout the manufacturing process of our products, we attach great importance not only to the business and quality aspects of production, but also to safety at work and environmental protection. Our environmental policy is the basis for steady improvement in the eco-management system and also for systematic and continuous improvement in our performance with regard to environmental protection.

Our global headquarters are in Basel, Switzerland and our production sites are located in Villeret (Switzerland), Malmö

(Sweden) and Andover (USA). The parts of our integrated management system that are relevant to the environment have ISO 4001 certification in Basel, Villeret and Malmö. Our operations are regularly assessed by external inspectors, for example auditors and measurement laboratories, to ensure that high environmental standards are taken into account and observed in all relevant areas. The economical use of all resources and prevention of accidents form the foundation of our environmental policy.

In accordance with our guiding principle, “simply doing more”, we have also set ourselves targets for 2006 aimed at maintaining our high environmental standards. For example, we intend to begin introducing a system of key performance indicators based on the Global Reporting Initiative (GRI) concept, which is highly respected throughout the world, in order to develop and communicate our activities that impact on the environment, society and business. For Straumann, this represents a further milestone on the path towards achieving sustainability. As a company with sustainable operations, we aim to set standards in dental technology and will systematically continue down this path.

# STRAUMANN: PRODUCTS FOR THE WELLBEING OF PEOPLE

In collaboration with the International Team for Implantology (ITI), leading clinics and universities, Straumann is engaged in the research and development of implants, instruments and tissue regeneration products for tooth replacement and prevention of tooth loss.

Straumann's operations focus on benefits for customers. We have the interests of every customer and the wellbeing of every patient at heart. True to our guiding principle, "simply doing more", we do our utmost to understand the position of the customer and to offer more than simply excellent products.

Our collaboration with the International Team for Implantology (ITI), a highly respected scientific organization, is unique in the field of dentistry. It ensures that products and treatments developed by Straumann are scientifically based, well-documented, and clinically tested.



*Straumann dental implants*

## The company

Headquartered in Basel, Switzerland, the Straumann Group employed 1340 people at the end of the year under review. Our products and services are sold in over 60 countries by our 18 subsidiary companies and a broad network of distributors.<sup>1</sup>

Straumann implants are manufactured at our sites in Villeret, Switzerland, and Andover, USA. The production of Straumann tissue regeneration products is located in Malmö, Sweden.

<sup>1</sup> Unless otherwise specified, all data refer to the end of 2005, as reported on 2 February 2006.

## Vision and mission

As a company, we strongly believe that ethical behavior and good corporate citizenship are fundamental to our long-term sustainable development and are thus in the interest of all our stakeholders, especially our staff, shareholders, customers and the communities in which we operate. The "Straumann Code of Conduct", which is binding for all employees, provides the framework for ethical business behaviour and also embraces environmental protection.

### Our vision

To be the partner of choice in implant dentistry and oral tissue regeneration.

### Our mission

We are committed to creating success for customers in implant dentistry and tissue regeneration. By simply doing more, we deliver superior solutions that enable dental professionals to provide the best possible care to patients.

## The products – precision and perfection

We translate complex technology and procedures into userfriendly solutions to improve the standard of patient care. Using state-of-the-art technology to achieve highest levels of precision, we aim to supply implant solutions that enable customers to provide tooth replacements that are as close to perfection as possible.

The product range includes:

- Implants
- Prosthetic components (e.g. abutments)
- High-precision instruments and additional components
- Tissue regeneration products (Straumann® Emdogain and Straumann® BoneCeramic)

### Implants

Developed for maximum flexibility with a minimal number of components, the Straumann® Dental Implant System comprises three types of implant, that collectively cover the complete range of indications in implant dentistry. The Standard Implant, the Standard Plus Implant or the Tapered Effect Implant. Straumann implants are finished with the SLA® or SLActive

surface, which offer the option of immediate loading (with good primary stability and appropriate occlusal loading. In fully edentulous cases, four or more implants must be rigidly splinted together).

#### Oral tissue regeneration

##### Straumann® Emdogain

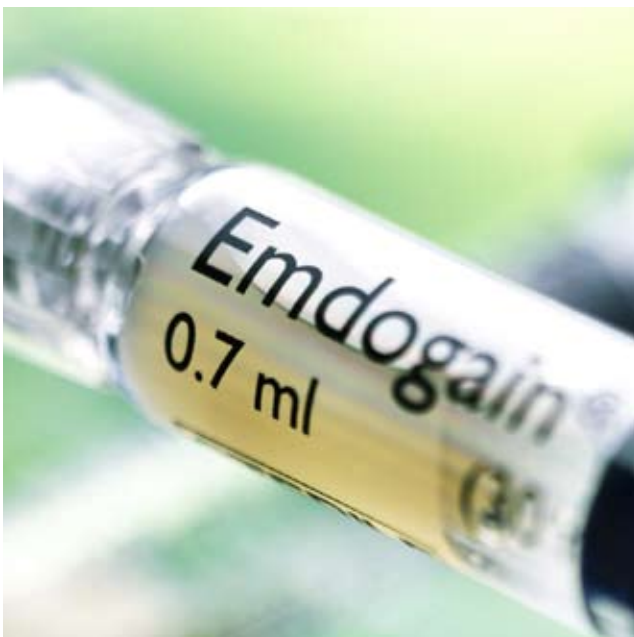
Straumann® Emdogain is a biologically based product which predictably promotes the regeneration of hard and soft tissues that have been lost as a result of periodontal disease. Emdogain is backed by extensive scientific evidence and is simple and flexible to use. Many scientific studies and practical applications have confirmed the efficacy of Emdogain.

Emdogain mimics the biological processes of natural tooth development and forms an insoluble three-dimensional matrix that allows selective cell colonization.

Cellular interactions, the synthesis of growth factors and cell differentiation, lead to the formation of the requisite hard and soft tissue.

##### Straumann® BoneCeramic

Straumann® BoneCeramic is a fully synthetic bone graft substitute with an optimized morphology to promote the formation of new vital bone. Straumann® BoneCeramic is used for a series of procedures in dental bone regeneration and offers easy handling and outstanding wettability.



Straumann® Emdogain



Straumann® BoneCeramic

#### The markets

Straumann offers products for an attractive growth market. In 2005, the global market for implant-based tooth replacement was estimated at about CHF 2.1 billion and is projected to be growing at about 16%. Five companies account for about 85% of the total market, one of them being Straumann. Thanks to outstanding quality and excellent service, Straumann has succeeded in maintaining its position in the market in face of increasing competition. According to our own estimations, we continue to be the market leader in Europe and Asia, and rank number two in North America.

At present, only one in ten tooth replacements is estimated to be implant-based. Apart from the acceptance of dental implantology, the factors behind the growth of this market include the ageing population, increasing knowledge and the growing number of trained dentists.

## THE INTEGRATED STRAUMANN MANAGEMENT SYSTEM



Quality control in Andover, USA

For us, “simply doing more” also means ensuring that the company’s rapid growth is not achieved at the expense of quality, occupational and operational safety and environmental protection. This requires constant improvement in the organization, the management system and processes relating to work and the environment.

The Integrated Straumann Management System is built on three pillars. The quality management system, which is based on ISO 9001 and ISO 13485 standards and has been in place for many years, saw the integration of an occupational safety system in accordance with EKAS guideline 6508 (see glossary). Building on these two pillars, the specification and implementation of processes of relevance to the environment in 2003 then led to the first certification of our eco-management system according to ISO 14001. Since then, this has undergone continuous improvement.

### Organization of occupational safety and environmental protection

At headquarters in Basel, essential functions in environmental protection and occupational safety are managed within the "Corporate Center" which reports directly to and is in close contact with the CEO. The internal and external contact partner for EHS (Environment, Health and Safety) issues is the Safety and Environment Officer. Other experts, such as the contact person for chemicals, are part of the line organization or external specialists. Each production plant has its own specially trained staff. The headquarters in Basel provides support to the production sites on all issues of occupational safety and environmental protection. A Corporate EHS Policy is being formalised in parallel, focusing on establishing the same universally transparent standards throughout on our production sites worldwide. The committed efforts of all our employees are vital for minimizing the impact of our activities on the environment. Regular audits are carried out by internal and external experts to identify the potential for improvement, which is then acted on in a meaningful way.

### Communication, training and continuing education

Straumann also aims to achieve sustainable solid growth in the years to come and is counting on its staff to show the speed and flexibility needed to meet the needs of the market. With their know-how, our employees are the company's most important asset. New recruits are given intensive training that facilitates their rapid and active integration into the company. Induction training in safety at work is compulsory.

Management positions are filled from within the company where possible. Suitable employees are appropriately prepared for taking on greater responsibility through specific training. Continuing education is provided in accordance with employees' wishes and in keeping with company objectives. The need for such training is identified in an ongoing process both during the year and also specifically in the course of performance appraisal interviews. These are held with each employee at least once a year and review development opportunities. It is our aim to make Straumann one of the most attractive employers in our sector.

## PRODUCTION

The Straumann Group currently has three production sites worldwide.

### Villeret

The most important components of the Straumann® Dental Implant System are currently manufactured at our production site in Villeret, Switzerland. Using state-of-the-art plant and equipment, Villeret produces more than 4.5 million parts every year.

The Villeret facility was opened in the year 2000, with provisional space for future expansion. The sustained global growth in volume made it necessary to use this reserve and a second production area was established in 2005.

### Andover

In 2005, Straumann added a second implant system production site in Andover, USA. The new plant meets the same stringent quality requirements as the Villeret site thus guaranteeing the Swiss precision of Straumann – “made in USA”.



*Production of regenerative products in Malmö, Sweden*



*Checking a finished dental implant*

### Malmö

Endogain is produced at our Malmö site in Sweden, where we have extensive expertise in the manufacture of protein-based products. Production capacity was increased and the facility refurbished in 2005. The installation of a new cooling facility is planned for 2006 and will replace the present four cooling plants. The new unit uses water instead of chemical coolants and will also be used to cool the ultrapure water system and other machines. It will reduce current coolant volumes by around 75%.

### Guaranteeing responsibility for products

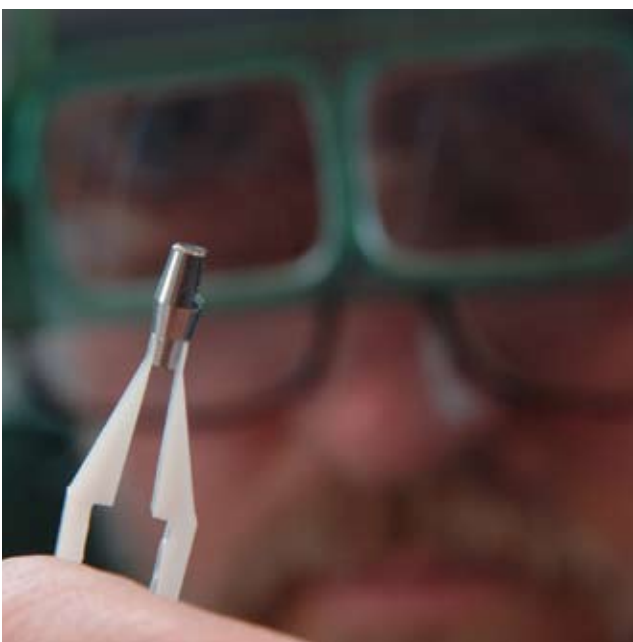
Straumann manufactures dental products of the highest quality in conformity with the guidelines laid down in the law on medicinal products. We are the only leading company in our industry to focus exclusively on dental implants and products for oral tissue regeneration. In doing so, we turn complex technology and processes into user-friendly solutions for the benefit of the patient. The long-term satisfaction and esteem of our customers and their patients are our primary concern. We feel an ongoing commitment to provide prosthetic parts and instruments for every implant system we produce, going right back to the first systems produced more than 30 years ago. This gives our customers and patients complete confidence that Straumann is the right partner in the long term.

## Use of resources

The most important basic raw material for our production plants in Villeret and Andover is titanium. The titanium we use is of a special high-grade quality and meets the strict requirements laid down in the law on medicinal products. It is machined by computer-controlled CNC precision lathes. In the manufacture of implants, the surface is then treated by sand blasting and acid etching.

In view of the very small size of our products, we only need a correspondingly small quantity of materials, such as raw materials and auxiliaries. This results in minimal consumption of resources. All our waste is properly disposed of: left-over titanium swarf and chips which can no longer be used for implant production are collected and sold for recycling for non-medical purposes. About a third of the machine oil used is recycled externally. All important steps in our manufacturing processes are monitored and documented.

Every Straumann implant and prosthetic component is marked by laser, so that the manufacturing processes are traceable for every single implant. After cleaning (degreasing with pure petroleum spirit), a part of the surface is sand blasted with silicon dioxide, and etched with acid. This is to produce a surface topography for optimal integration with bone. The implants are then conditioned in different ways, depending on whether they are for the SLA or SLActive series, before the finished product is finally tested and put into storage for delivery to the customer.



Quality control of a secondary part

## Prevention

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The main focus of our occupational and operational safety efforts is on prevention. Any accident in the workplace is one too many. Furthermore disruption to our operations means loss of production and results in increased costs. In view of these considerations and in the interests of our employees, we regularly examine our processes with regards to occupational and operational safety and take appropriate action whenever this is meaningful. We do not simply see ensuring workplace safety as an obligation. The health and welfare of our employees as a contributive factor to our business performance is general. Our continuous improvement in prevention can be seen in a range of technical, organizational, behaviour-related and individual measures.

We not only do use state-of-the-art plant and machinery, we even improve the safety standard further in some cases. For example, we have fitted CNC long lathes and large grinding machines with automatic fire extinguishers.

## Environmental inspections and monitoring

Our production plants are routinely inspected by specialists to ensure they are operating properly. Audits are performed regularly by internal and external experts to assure conformity with legal requirements and regulations. Both the operation of the production plants and regulatory compliance audits are documented. In addition, all equipment and processes of relevance to the environment are inspected annually. Useful measures for improvement are identified and appropriate action taken.

## STRAUMANN ON THE WAY TO BECOMING A SUSTAINABLE COMPANY

Our understanding of sustainable development incorporates the "People, Planet and Prosperity" model (see glossary) and takes all three into account when decisions on issues of social, environmental and economic relevance are made. In practice, this means taking responsibility for the company, the environment and society in our daily business. We are continuing to extend our activities in this regard and view the principle of sustainability as a long-term task to address the ecological, economic and social requirements expected of us both within and outside the company. The exchange of ideas and constructive collaboration with all relevant stakeholder groups, e.g. customers and patients, shareholders, investors, employees and suppliers, are not only an incentive, but also encourage new ideas and approaches.

We shall continue our efforts in this regard and to continuously improve sustainable processes. For us, the achievement in itself is not a goal, it is rather the starting point for further innovations towards sustainable development.

The following sections provide an overview of our sustainable ecological, economic and social activities.



*Installation of ultrapure water system in Andover, USA*

## Financial security and stability – responsibility for our company

Straumann strives to achieve sustainable profitability and an attractive return on investments for shareholders. Both these objectives can only be ensured if the following goals for achieving long-term added value can be achieved:

- focusing on conserving resources and recycling,
- continuously improving products and processes,
- periodically defining environmental goals and reviewing our progress towards them,
- educating and motivating our staff to take responsibility for environmental protection.

Our behaviour both within the company and in our dealings with third parties is based on values such as mutual respect, openness and honesty, which are laid down in the “FASMED<sup>3</sup> Code of Business Conduct” and the Straumann Code of Conduct and are binding on all employees. This includes the principle that every employee has to observe the legal requirements in those areas of law that are relevant to their work. Breaches of the law are to be avoided at all costs.

If an infringement of these regulations does occur, it is deemed to be a breach of employment contract and has disciplinary consequences.

## Key performance indicators

As a company listed on the stock exchange, Straumann attaches high priority to presenting comprehensive information to shareholders on our financial performance. Details can be found in the 2005 annual report. In summary, Straumann continued to be successful in 2005. Sales grew in Europe by 20% to CHF 316 million, in North America by 18% to CHF 131 million and in the Asia/Pacific region by 26% to CHF 51 million. The operating profit (EBIT) rose by 23% to CHF 156 million, net profit by 28% to CHF 128 million and the economic profit added by 16% to CHF 91 million.

## Ecological balance – responsibility for our environment

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Our goal is to achieve above-average financial success and, at the same time, to observe the highest environmental standards and to meet our social responsibilities. This goal is clearly reflected in our publications. The 2004 annual report, for example, included a summary of aspects relevant to the environment, which were described in detail in the Environmental Report of 2004. The 2005 environmental report is a further new step in our development towards becoming a sustainable company.

## Environmental protection measures

The following pages present key environmental measures and performance indicators. The next report will also include GRI indicators (Global Reporting Initiative, see glossary).

<sup>3</sup> Umbrella organization of Swiss trade and industrial associations of the medical engineering industry

## Review of goals for environmental protection in 2005

No.	Description	2004	Goal 2005	Measures	Result 2005
1	Raw and working materials:				
	Acid recycled / sales revenue	39 kg/CHF million	-2%	Optimization	56 kg/CHF million
2	Waste generation:				
	Waste per employee	155 and 76 kg (Villeret and Basel)	-2%	Sensitization of staff	138 and 190 kg (Villeret and Basel)
3	Energy consumption:				
	Heating used per employee, Basel (compared with old site in Waldenburg)	3 569 kWh	-2%	Switch to Basel district heating	1 887 kWh
4	Water consumption:				
	Water consumption per employee in Basel	13 m <sup>3</sup>	-2%	Installation of sensor-controlled water taps	12 m <sup>3</sup>
5	Emissions:				
	CO <sub>2</sub> (excluding petroleum) per employee	4 424 kg	-2%	Switch to Basel district heating	4 852 kg

## Re 1:

The expected decrease in the volume of recycled acid in relation to sales was not achieved. This was partly due to processes for SLActive, which need additional acid. SLActive is a new product innovation, which significantly accelerates the implant healing process, and significantly benefits our patients. It is also partly explained by the fact that, for technical reasons, the new etching plant could not start operations in 2005 as planned. It will become operational in 2007, so that a corresponding decrease in the volume of acid used can be expected.

## Re 2:

In Villeret, the environmental protection goal was substantially exceeded, with the result that waste was reduced not just by 2% but more than 10%.

In Basel, however, this goal was not achieved because the waste generated in connection with the relocation to Basel led to an increase in the overall volume of refuse.

## Re 3:

In view of the good heat insulation and the switch to district heating, the heating used in Basel compared with the former location in Waldenburg fell by almost half from 3569 to 1887 kWh per employee. The environmental protection goal was therefore substantially exceeded.

## Re 4:

The installation of sensor-controlled water taps led to a decrease in water consumption per capita of more than 6%. The environmental protection goal was substantially exceeded.

## Re 5:

The decrease in CO<sub>2</sub> emissions per employee that had been foreseen was not achieved. Although the switch to district heating has brought a corresponding reduction in CO<sub>2</sub> emissions, this effect was more than offset by an increase in electricity consumption, which led to approximately 10% higher emissions. The higher electricity consumption was due largely to the acquisition of new machinery and to the use of additional areas for production or for office space.

## Environmental goals and outlook

No.	Description	Goal	Deadline
1	Introduction of specific GRI indicators	Sustainability reporting base on GRI	2007
2	Eco-management system in Andover	Preparation for ISO 14001 certification	Certification 2007
3	Optimization of cleaning benzene vessel used for cleaning	Reduction of cleaning benzene emissions	2006
4	Evaluation of possible solutions for waste separation of paper and refuse	<ul style="list-style-type: none"> <li>• Evaluation</li> <li>• Reduction of waste volume per employee by 5%</li> </ul>	<ul style="list-style-type: none"> <li>• 2006</li> <li>• Deadline can only be fixed after the evaluation</li> </ul>

## Re 1:

We aim to extend our existing eco-management system in 2006 by including a monitoring system based on GRI indicators. This system should enable continuous improvements over the next few years. Through this standard, we shall achieve a high degree of transparency and comparability, which should enable us to highlight our strengths on the one hand and also to reveal potential for optimization on the other. At the same time, this system will support us in the next few years in the implementation of our Corporate EHS Policy.

## Re 2:

In addition to the Straumann Group headquarters in Basel, the environmental protection systems in the production sites of Villeret, Switzerland, and Malmö, Sweden, have also gained ISO 14001 certification. In 2007, we aim to have ISO 14001-certificated eco-management systems at all Straumann production sites. We shall therefore start work on this at our site in Andover in 2006 and lay the foundations for certification in 2007.

## Re 3:

In Villeret, small vessels filled with cleaning benzene are used for degreasing our products. To minimize emissions, the vessels and their use are to be optimized.

## Re 4:

To achieve the targeted waste reduction of 5% per employee, a practical waste separation system is essential. In 2006, therefore, possible solutions first have to be discussed with the Basel city authorities to establish whether and, if so, under what conditions paper and refuse can be collected and disposed of separately. The deadline for the goal of 5% less waste per employee is being postponed, but the goal itself remains in place.

Key performance indicators<sup>4</sup>

Description / indicator		Unit	2004	2005	Change (in %)
<b>Raw materials, auxiliaries, working materials</b>					
<i>Titanium</i>	Consumption	kg	7 460	10 731	44
	Recycled	kg	5 322	6 068	14
	Consumption/sales	kg/CHF million	18	21	21
<i>Various oils</i>	Consumption	kg	46 075	65 660	43
	Filtered	kg	16 773	13 300	-21
	Recycled	kg	15 745	22 089	40
	Recycled volume/sales	kg/CHF million	37	43	16
<i>Cleaning benzene</i>	Consumption	kg	35 282	37 320	6
	Recycled	kg	19 416	20 447	5
<i>Acids</i>	Recycled	kg	16 483	28 639	74
	Recycled volume/sales	kg/CHF million	39	56	44
<b>Miscellaneous</b>					
<i>Diverse waste</i>	Hydroxide sludge <sup>5</sup>	kg	1 706	3 675	115
	Contaminated materials	kg	9 748	12 405	27
	Solvents	kg	6 880	6 605	-4
<i>Waste</i>	Villeret	kg	35 796	38 779	8
	per capita Villeret	kg/employee	155	138	-11
	Waldenburg/Basel	kg	21 000	59 800	185
	per capita Waldenburg/Basel	kg/employee	76	190	150
<i>Paper</i>	Consumption	Sheet	2 300 000.	2 880 000	25
	per capita consumption	Sheet/employee	4 545	4 840	6
<b>Energy</b>					
<i>Electricity</i>	Consumption	kWh	3 968 722	5 712 002	44
	per capita consumption	kWh/employee	7 843	9 600	22
<i>Heating</i>	Heating oil Waldenburg / district heating Basel	kWh	981 400	594 464	-39
	per capita heating energy Waldenburg / Basel	kWh/employee	3 569	1 887	-47
	Natural gas Villeret	kWh	1 213 236	1 508 538	24
	per capita natural gas Villeret	kWh/employee	5 252	5 388	3
<b>Water</b>					
<i>Water</i>	Consumption	m <sup>3</sup>	6 592	7 313	11
	per capita consumption	m <sup>3</sup> /employee	13	12	-5
<i>Pure water</i>	Consumption	m <sup>3</sup>	1 993	2 154	8
	Loss on manufacture	%	13	13	0
<b>Emissions</b>					
<i>CO<sub>2</sub></i>	Excluding fuel	kg	2 238 415	2 887 180	29
	Excluding fuel per head	kg/employee	4 424	4 852	10

<sup>4</sup> The calculation of CO<sub>2</sub> emissions was based on standardized conversion factors for electricity and district heating along with the inclusion of direct emissions from gas heating of our site in Villeret. CO<sub>2</sub> emissions generated by transport were not taken into account, because they cannot be determined precisely enough.

<sup>5</sup> Sludge that is generated during water treatment and contains mineral salts.



Staff training in Andover, USA

### Social engagement – responsibility towards our employees and society

The strong demand for our products led to a further increase in staff. At the end of the year, 1340 people were employed by Straumann worldwide, which represents an increase of 20% on 2004<sup>6</sup>. Straumann makes every effort to ensure that new employees can integrate into the company quickly. For example, every new recruit undergoes an extensive induction programme. Employees are provided with further training and development opportunities in line with individual needs. We thus create the conditions for our employees to meet the daily challenges of our strongly growing business. This includes initiatives to support employees in their professional careers. For example, we contributed CHF 40 000 to help finance day nurseries for their children. Straumann is sensitized to

the gender diversity of both the staff and the management. In 2005, around 40% of our staff and around one-third of our management team were women.

Personnel fluctuation was higher than in past years and stood at 14% internationally and 11% in Switzerland. However, in view of our dynamic growth and the changes taking place in this business area, these figures are not exceptional. The level of sickness-related absences throughout the company was about the same as in previous years and, at 2.5%, is very low.

#### Key employee figures for Switzerland

Employees	Unit	2004	2005	Change in %
Fluctuation in Switzerland	%	7	11	36
Headcount in Switzerland	Employee	506	595	15
Proportion of absences due to occupational accidents	%	1	3	67
Proportion of absences due to non-occupational accidents	%	18	22	18
Proportion of absences due to sickness	%	81	75	-8

<sup>6</sup> Employees at end of 2004: 1104; employees at end of 2005: 1342

# GLOSSARY

“People, Planet and Prosperity” model	The “People, Planet and Prosperity” model in its current form was developed during the World Summit on Sustainable Development in Johannesburg in 2002. The framework for the model was provided by the 1987 Brundtland Report “Our Common Future” and the results of the 1992 “Earth Summit” in Rio de Janeiro.
EHS	Environment, Health and Safety
EKAS Guideline 6508	Guideline issued by the Swiss Federal Coordinating Office for Protection at Work, which regulates the collaboration with specialists in occupational safety.
GRI	Global Reporting Initiative. A society founded in 1997 with the aim of developing a global standard for identifying, implementing and communicating corporate objectives relating to the environment, business and society.
Sustainability	Use of natural resources on a scale and in a manner that can be sustained over a long period. Only as much is harvested as is re-grown, and only as many toxic substances are generated as can be broken down or stored safely.
Sustainable development	Sustainable development was originally used to describe economic development that was environmentally acceptable. Today, the term stands above all for the requirement that a company that is engaged in activities with an impact on the environment, business and social aspects, the concerns of all three factors be taken into account.



## CONTACT

### Institut Straumann AG

Environment, Health & Safety

Peter Merian-Weg 12  
CH-4002 Basel

Phone +41 (0)61 965 11 11  
Fax +41 (0)61 965 11 04

E-Mail [info@straumann.com](mailto:info@straumann.com)  
Website [www.straumann.com](http://www.straumann.com)

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Contact for media and investors / analysts  
Corporate Communication

Peter Merian-Weg 12  
CH-4002 Basel

Phone +41 (0)61 965 11 11  
Fax +41 (0)61 965 11 04

E-Mail [corporate.communication@straumann.com](mailto:corporate.communication@straumann.com)  
Website [www.straumann.com](http://www.straumann.com)