

## Media release

# **Straumann CAD/CAM prosthetics now available in high-performance ceramics from VITA**

*Collaboration with VITA extends Straumann's range of CAD/CAM materials, which is one of the broadest on the market*

**Basel, 11 April 2011** – Straumann is pleased to announce that customers in Europe can now order CARES® CAD/CAM precision inlays, onlays, veneers, crowns and partial crowns in VITA Mark II and TriLuxe glass ceramics.

Supplied by VITA Zahnfabrik in Germany, VITA Mark II and TriLuxe are well-established fine-structure feldspar ceramics offering a wide range of colors with high translucence and excellent shade-matching (chameleon effect). These qualities, combined with strength and durability, make these materials an excellent choice for restorations that are virtually indistinguishable from natural teeth.

Tooth and implant borne restorations designed and manufactured by Straumann® CARES® Digital Solutions are increasingly popular thanks to the accuracy of its scanner, the powerful ingenuity of its design software and the high quality and precision of its milling system. Moreover, Straumann offers one of the broadest ranges of material options on the market<sup>1</sup> – from metals and polymers to a selection of high-performance ceramics that cater for a variety of preferences among dental laboratories.

The launch of Straumann CARES prosthetics in VITA ceramics follows a collaboration agreement between the two companies, which was announced at the International Dental Show in Cologne. VITA Mark II and TriLuxe restorations by Straumann are scheduled to become available to customers in other markets in the near future.

### **About Straumann**

Headquartered in Basel, Switzerland, the Straumann Group (SIX: STMN) is a global leader in implant and restorative dentistry and oral tissue regeneration. In collaboration with leading clinics, research institutes and universities, Straumann researches, develops and manufactures dental implants, instruments, prosthetics and tissue regeneration products for use in tooth replacement and restoration solutions or to prevent tooth loss. Straumann currently employs approximately 2360 people worldwide and its products and services are available in more than 70 countries through its broad network of distribution subsidiaries and partners.

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#### **Disclaimer**

This release contains certain “forward-looking statements”, which can be identified by the use of terminology such as ‘scheduled’ and ‘future’ or similar wording. Such forward-looking statements reflect the current views of management and are subject to known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements of the Group to differ materially from those expressed or implied. These include risks related to the success of and demand for the Group’s products, the potential for the Group’s products to become obsolete, the Group’s ability to defend its intellectual property, the Group’s ability to develop and commercialize new products in a timely manner, the dynamic and competitive environment in which the Group operates, the regulatory environment, changes in currency exchange rates, the Group’s ability to generate revenues and profitability, and the Group’s ability to realize its expansion projects in a timely manner. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described in this report. Straumann is providing the information in this release as of this date and does not undertake any obligation to update any forward-looking statements contained in it as a result of new information, future events or otherwise.

#### **Footnotes**

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<sup>1</sup> Straumann’s CAD/CAM material range includes: titanium, coron<sup>®</sup>, ticon<sup>®</sup>, polyamide, polycon<sup>®</sup>ae, polycon<sup>®</sup>cast, zirconium dioxide, zeron<sup>™</sup>, VITABLOCS<sup>®</sup> TriLuxe and VITABLOCS<sup>®</sup> Mark II, IPS e.max<sup>®</sup> CAD and IPS Empress<sup>®</sup> CAD.

VITABLOCS<sup>®</sup> is a registered trademark of VITA Zahnfabrik H. Rauter GmbH & Co. KG.

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