

Basel, 5 August 2013

## Invitation

### **2013 First-Half Financial Results Analysts' and Media Conference Straumann Holding AG Basel, 20 August 2013**

Ladies and Gentlemen

We cordially invite you to our 2013 First-Half Financial Results Conference.

**Date:** Tuesday, 20 August 2013  
**Time:** 10:00 – 11:00 a.m. (CET)  
**Location:** Straumann Holding AG  
Peter Merian-Weg 12, 4052 Basel, Switzerland

The doors will open at 9:30 a.m. and a light continental breakfast will be served.

The conference will be audio-webcast live at [www.straumann.com/webcast](http://www.straumann.com/webcast) and can also be heard by telephone.

**Dial-in** Europe & RoW: +41 (0)58 310 50 09  
UK: +44 (0)203 059 58 62  
USA: +1 (1)866 291 41 66

The media release and the presentation will be published at approximately 7:00 a.m. (CET) through the usual channels. The recorded webcast will be available after noon the same day on our website [www.straumann.com](http://www.straumann.com).

We kindly ask you to complete and return the form overleaf no later than 15 August and we look forward to welcoming you in Basel.

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**Reply form**

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**2013 First-Half Financial Results  
Analysts' and Media Conference**

**Date:** Tuesday, 20 August 2013

**Program:** 09:30 – 10:00 a.m. Light continental breakfast  
10:00 – ca. 11:00 a.m. Presentation, questions and answers

**Location:** **Straumann Holding AG**  
Peter Merian-Weg 12  
4052 Basel  
Schweiz

Straumann's headquarters can be reached in five minutes on foot from Basel SBB train station. Alternatively take tram No. 10 or 11 from outside the train station to the next tram stop, 'Peter Merian'. If you come by car, please use the SBB train station car park.

- Yes, I will attend the conference**
- Sorry, I am not able to participate**

Name, First name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_

**Please send your response by e-mail or fax no later than 15 August 2013 to:**

**Straumann Holding AG**  
**Corporate Communication / Investor Relations**  
**Fax: +41 61 965 11 03**  
**E-Mail: [corporate.communication@straumann.com](mailto:corporate.communication@straumann.com)**