

Basel, 4 August 2015

**Invitation: 2015 First-Half Report  
Analysts' and Media Conference  
Straumann Holding AG  
Basel, 20 August 2015**

Straumann will publish its 2015 First-Half Report on Thursday, 20 August, at approximately 6:30 a.m. CEST.

Top Management will review the sales and operational performance at a conference for financial analysts, investors and journalists, and will be available to answer your questions.

**Date:** Thursday, 20 August 2015  
**Time:** 10:30 a.m. CET (door opening at 10:00 a.m.)  
**Location:** Straumann  
Peter Merian-Weg 12  
4052 Basel  
Switzerland

The conference will be audio-webcast live at [www.straumann.com/webcast](http://www.straumann.com/webcast). The recorded webcast will be available in the afternoon on the same day.

If you intend to ask questions, please download the presentation file in advance from our website [www.straumann.com](http://www.straumann.com). You can post your questions anonymously using the webcast feature or join the conference via telephone line under the following numbers:

**Dial-in** Europe & RoW: +41 (0)58 310 50 09  
UK: +44 (0)203 059 58 62  
USA: +1 (1)631 570 56 13

We kindly ask you to complete and return the form overleaf no later than 15 August and look forward to welcoming you in Basel.

With kind regards

INSTITUT STRAUMANN AG

Corporate Communication / Investor Relations

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**Reply form**

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**2015 First-Half Report  
Analysts' and Media Conference**

**Date:** Thursday, 20 August 2015

**Program:** 10:00 – 10:30 a.m. Coffee and pastry  
10:30 – approx. 11:30 a.m. Presentation, questions and answers

**Location:** **Straumann**  
Peter Merian-Weg 12  
4052 Basel  
Schweiz

Straumann's headquarters can be reached in five minutes on foot from Basel SBB train station. Alternatively take tram No. 10 or 11 from outside the train station to the next tram stop, 'Peter Merian'. If you come by car, please use the SBB train station car park.

- Yes, I will attend the conference**
- Sorry, I am not able to participate**

Name, First name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Please send your response by e-mail or fax no later than 15 August to:**

**Straumann**  
**Corporate Communication / Investor Relations**  
**Fax: +41 61 965 11 03**  
**E-Mail: [corporate.communication@straumann.com](mailto:corporate.communication@straumann.com)**