

Basel, 28 January 2016

**Invitation to Straumann's 2015 full-year financial results  
analysts' and media conference  
Basel, 25 February 2016**

During the conference, the Straumann Top Management will review the sales performance and will be available to answer questions from financial analysts, investors and journalists.

**Date:** Friday, 25 February 2016  
**Time:** 10:30 a.m. (CET)  
**Location:** Straumann  
Peter Merian-Weg 12  
4052 Basel  
Switzerland

The doors will open at 10:00 a.m.; coffee and pastry will be served.

From approximately **6:30 a.m. CET**, the **media release**, the **presentation** and the **2015 Annual Report** will be ready for download from our website [www.straumann.com](http://www.straumann.com). The conference will be **audio-webcast** live at [www.straumann.com/webcast](http://www.straumann.com/webcast). If you intend to ask questions, please download the presentation file in advance. You can post your questions anonymously using the webcast feature or join the conference via telephone line under the following numbers:

**Dial-in** Europe & RoW: +41 (0)58 310 50 09  
UK: +44 (0)203 059 58 62  
USA: +1 (1)631 570 5613

The recorded webcast will be available in the afternoon on the same day.

We kindly ask you to complete and return the form overleaf no later than 20 February and look forward to welcoming you in Basel.

With kind regards

INSTITUT STRAUMANN AG

Corporate Communication / Investor Relations

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**Reply form**

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**2015 full-year financial results analysts' and media conference**

**Date:** Thursday, 25 February 2016

**Program:** 10:00 – 10:30 a.m. Coffee and pastry  
10:30 – approx. 11:30 a.m. Presentation, questions and answers

**Location:** **Straumann**  
Peter Merian-Weg 12  
4052 Basel  
Schweiz

Straumann's headquarters can be reached in five minutes on foot from Basel SBB train station. Alternatively take tram No. 10 or 11 from outside the train station to the next tram stop, 'Peter Merian'. If you come by car, please use the SBB train station car park.

- Yes, I will attend the conference**
- Sorry, I am not able to participate**

Name, First name: \_\_\_\_\_

Company: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Please send your response by e-mail or fax no later than 20 February to:**

**Straumann**  
**Corporate Communication / Investor Relations**  
**Fax: +41 61 965 11 03**  
**E-Mail: [corporate.communication@straumann.com](mailto:corporate.communication@straumann.com)**