

Media Release

Straumann to invest in Villeret while localizing production for China in Shanghai

- Straumann will invest CHF 60 to 80 million over the next five years at the Villeret site
- Production for products sold in China will progressively transfer to the newly licensed Shanghai campus to secure competitiveness in the local market

Basel, June 6, 2025: Straumann is strongly committed to the Villeret site, which plays a critical and strategic role as a center of excellence for innovation and precision manufacturing in the Group's global production network. Villeret will continue to focus on high value-added product production such as the newly launched iEXCEL high-performance implant system. To support the site's long-term development, Straumann will invest CHF 60 to 80 million over the next five years at the Villeret site in advanced technologies, infrastructure modernization, and the development of future-ready skills of its team members.

Over the past seven years, Straumann's manufacturing site in Villeret, Switzerland, has undergone remarkable growth, doubling from around 550 to more than 1'000 employees. This growth was fueled by rising global demand and, more recently, was accelerated by the implementation of China's Volume-Based Procurement (VBP) system in January 2023. To meet the surge in demand, Villeret increased its production capacity, playing a critical role in ensuring supply continuity for the Chinese market.

The VBP 2.0 cycle in China, which is planned for January 2026, places local manufacturing at the center of the Chinese market access, making it a crucial factor for participation in public tenders and the development of our market position. By progressively shifting production for products sold in China to the newly licensed Shanghai campus, Straumann is safeguarding its future growth in this critical region while reinforcing its manufacturing footprint in Switzerland. This strategic move ensures continued competitiveness and growth in China, a market that currently accounts for over 15 percent of the Group's global revenue.

As a result, Villeret will adjust its workforce to reflect sustainable, long-term needs, returning to pre-VBP staffing levels. The proposed changes to the production setup could impact up to 250 positions in Villeret. A 14-day consultation process is underway in Villeret to engage with employees and explore socially responsible solutions. Straumann is committed to managing this transition with fairness, transparency, and respect.

At the same time, the planned investments offer new opportunities for the site's future by strengthening Villeret within the global network, producing high value-added products. This includes the newly launched iEXCEL high-performance implant system, which is central to Straumann's global growth strategy.

Straumann Group employees around 1'800 people in Switzerland today, a significant increase from 1'200 in 2018.

About Straumann Group

The Straumann Group (SIX: STMN) is a global leader in tooth replacement and orthodontic solutions that restore smiles and confidence. It unites global and international brands that stand for excellence, innovation and quality in replacement, corrective and digital dentistry, including Anthogyr, ClearCorrect, Medentika, Neodent, NUVO, Straumann and other fully/partly owned companies and partners. In collaboration with leading clinics, institutes and universities, the Group researches, develops, manufactures and supplies dental implants, instruments, CAD/CAM prosthetics, orthodontic aligners, biomaterials and digital solutions for use in tooth correction, replacement and restoration or to prevent tooth loss.

Headquartered in Basel, Switzerland, the Group currently employs close to 12'000 people worldwide. Its products, solutions and services are available in more than 100 countries through a broad network of distribution subsidiaries and partners.

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