
STRAUMANN'S 2014 REVENUE BY REGION (re-categorized¹)

(in CHF million)	Q1 2014	Q2 2014	Q3 2014	Q4 2014	FY 2014
EMEA	107.7	98.2	83.7	99.7	389.2
North America	45.5	46.8	47.7	53.2	193.1
Asia / Pacific	22.1	28.8	27.1	28.6	106.7
LATAM	12.1	27.5	31.3	27.6	98.7
GROUP	187.4	201.3	189.8	209.1	787.7

¹ Owing to the Neodent consolidation (1 March 2015) Straumann has re-allocated markets from the 'Rest of the World' region to EMEA and Latin America, with effect of 1 January 2015. The respective regional figures for 2014 in this table have been restated accordingly and for an easier comparison incl. Neodent's external revenues from 1 March 2014 onwards.