



Creating new  
paths  
in implant  
dentistry  
& growing  
your business  
together.



 SCAN ME

 Anthogyr



# Creating new paths in implant dentistry.

Anthogyr is your trusted partner dedicated to helping you grow your implant business together. An agile brand that goes where others don't.

Experts in the medical field for more than 70 years, we dare to create ingenious solutions to your dental challenges. Reach your objectives and restore your patients' life to freedom.

Let's create new paths together, our CAMPUS Education programme supports clinicians to grow within the field of Implantology from those beginning of their journey within implantology right through to those wishing to expand their skills and knowledge.

The logo for Anthogyr, featuring the brand name in a white, sans-serif font. The letter 'A' is preceded by a circular icon containing a stylized 'A' shape, all set against a dark, textured background.





# Join Le Cercle by Anthogyr

## SHARE

Share your experience on the latest practices in implantology by attending conference and round tables throughout the year.

## NETWORK

Develop your professional network at regional and national level, create new links with Anthogyr users, dental professionals sharing the same vision.

## CONVIVIALITY

Have a good time with your peers that you will remember.

## PROXIMITY

Become a member of the Anthogyr Family, put sharing, mutual support and innovative solutions at the heart of your daily practice.

# CAMPUS



# 1.2.3 Start!

# Training Courses

**Developing implantology at your own practice.**

READY...

Identification of your simple cases

**Day 1 : Direct from the training room**

**Dentist & Nurse**

- Introduction to implantology in your practice
- Basic concepts and general overview of implantology
- The Anthogyr System
- Surgical and Restorative overview

**Day 2 : Direct from the training room**

**Dentist**

- Hard and Soft tissue
- Flap design and Suturing techniques
- Hands-on with Pig jaws
- Hands-on implant placement in models

**Nurse**

**Nurse Preparation before Implant Placement**

- Surgery set-up and Aseptic Technique
- Practical demonstration: Gowning and gloving
- Demonstration: Draping and surgery prep
- Checklist equipment and instruments
- Ordering and tracking

SET...

Treatment of your simple cases

**Day 3 : At Mentors Practice**

**Dentist & Nurse**

- Live surgeries
- Live impression taking
- Discussions and Planning based on first cases detected among the delegates patients

START...

1st assisted implant placement

**Day 4 : At Trainees Practice**

**Dentist & Nurse**

- 1/2 Day of implant surgery at the \*trainees practice
- Treatment plan put together and discussed during Day 3, surgery performed by the trainee with the guidance and support of the mentor and the assistant.

\*Depending on the trainees geographical location

**Contact your Anthogyr Territory Manager for more information**

**Anthogyr**

# Who we are

Anthogyr is a French designer and manufacturer of innovative implant and prosthetic solutions. Based in the Alps, in the Mont-Blanc valley, near Chamonix, we have been developing our industrial expertise for over 70 years, through the production of high precision medical and dental devices. Specialising in dental implantology for some thirty years, we are recognised for our high-performance solutions, our strong capacity for innovation and our creativity, with over 67 active patents.





## Taking you further

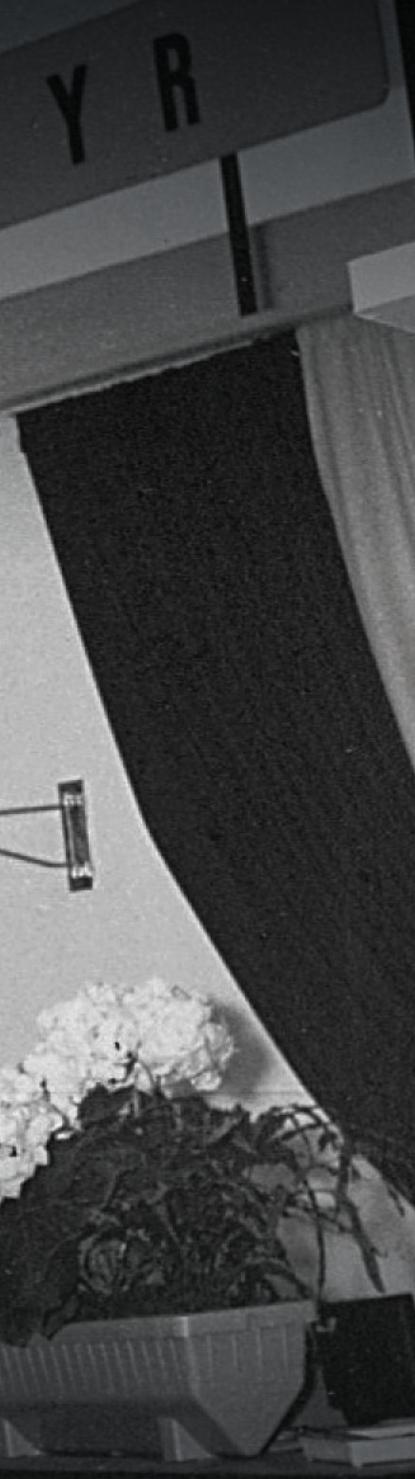
We have always nurtured a family oriented ethos, supported by our employees who shape and forge our company. We maintain close relationships with our customers, practitioners, laboratories, partners, and everyone who crosses our paths. We firmly believe that through working together, we can take you further.





# Our story

Over 70 years have passed since Anthogyr first began developing precision mechanics for the watchmaking industry. Almost a century later, Anthogyr has become a prominent leader in dental implantology. The company's strategic aim has become increasingly focused over the years, giving rise to the Axiom® concept in 2009. In the last 15 years, Anthogyr has become more and more innovative. In 2012, Anthogyr launched a prosthodontically oriented strategy with the acquisition of the Simeda® personalised prosthesis solution. This solution provides a complete response to tooth restoration.



## Over 70 years of dedication

Anthogyr is first and foremost about the people who have been at the forefront. It's a story of front runners, dedicated men and women who have contributed to transforming Anthogyr's footprint in the prosthetic industry. Anthogyr represents 70 years of innovation, expertise and experience.

(On the right) René Antoine,  
founder of Anthogyr in 1947.

# Uncompromising performance

## Axiom<sup>®</sup>, a solution for every situation

For over 30 years, we have been developing innovative and affordable implant solutions. To achieve this, we rely on the exchange and sharing of experience, anticipating your needs and those of your patients. Our objectives: to simplify your daily practice, to offer freedom to your patients, to develop less invasive methods and more efficient implant and prosthetic solutions.



axiom®  
MULTI LEVEL®



# Prosthetics guide us





## Free rein for your creations

Anthogyr offers high-precision **Simeda®** customised prosthetics for Anthogyr implants and MPS multi-platform solutions. With more than 10 years of experience, Anthogyr pursues its prosthetic strategy guided by CAD/CAM innovations to offer you even more design freedom, technical expertise, personalised services and guarantee the success of your prosthetic treatments.



**simeda®**

# Experience clinical freedom



 SCAN ME



## Book a test drive Create a new path today

With our test drive programm you will have the opportunity to experience our implant system for yourself.

The test drive includes:

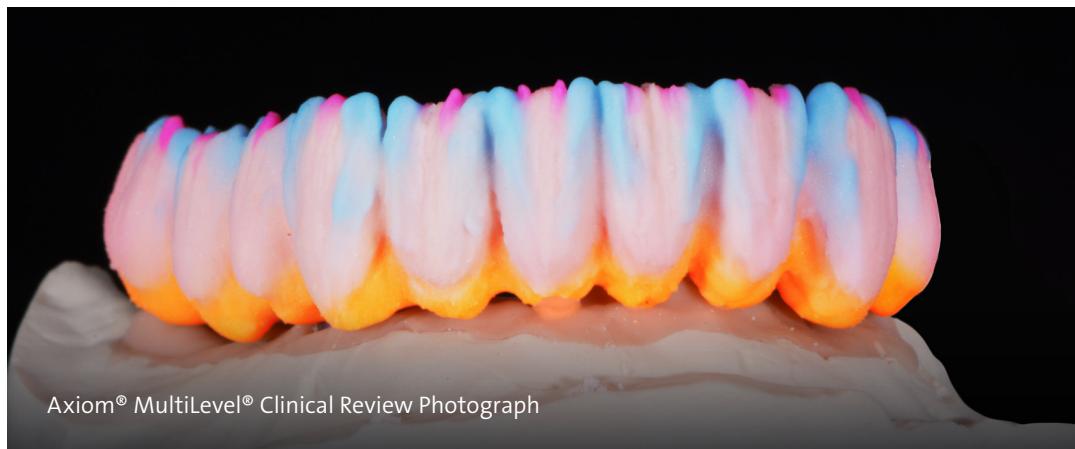
- One day use of the Axiom Surgical Kit
- 1 implant complimentary of Anthogyr
- Territory Manager support on the day of surgery
- \*Half price restorative components to restore your complementary test drive implant

\*On selected items





# Clinical experience





**1** Extraction, implantation and immediate time-delay on central incisor AxIn® and the perfect positioning of the screw channel

Dr Claude AUTHELAIN, Mr Alain ARDIC

**Case study**  
The patient comes in for a late consultation for a root fracture on tooth No. 11 (the trauma dates back to probably one month ago).

p. 8

1. The clinical examination shows a great mobility of the tooth.

2. The CBCT shows a transversal fracture of the root with loss of vestibular cortex.

3. Clinical abutment confirms the large bone loss in the vestibular area.

4. Nevertheless, it is possible to place an AxIn® BL, Bone Level, 9x3.4 mm diameter dehiscence.

5 & 6. A bone chip obtained from a small collection from the ramus bone is impacted in the alveolar site, previously mortised.

7. The space is filled with autogenous bone mesh (ground).

8. A temporary screw-in crown is placed during extraction-implantation in the anterior teeth. The screw-in crown is placed systematically in the vestibular area.

9. Healing at 1 month.

10. Soft tissues at 6 months.

11. CAD modelling of the Smeda® prosthesis.

12. Placement of the crown on a Sine M1 abutment. The possibility of adjusting the axis allows to make the screwed prosthesis.

13. Screw tightening at 25 N.cm with AxIn® ball wrench.

14. The AxIn® system allows to "bring back" the axis of the tooth at a distance of the free edge to avoid any risk of its weakening.

15. Crown in place. Perfect aesthetic integration of the restoration.

**16** Final smile.

**Conclusion**  
The logic tool would have an orientation as much as possible toward the crowns implant prosthesis. The AxIn® system allows the adjustment of the axis to 25°, which increases the field of indications of the screwed prosthesis and falls within the current trend.

p. 9



## Scan & Download!

Download a full range of **32 clinical cases** with Bone Level and Tissue Level implants, from single-unit to multi-unit and full-arch cases.



# Discover our 360° approach





## Equipped to provide premium care

Anthogyr designs and develops a complete range of equipment for dental implantology and oral surgery. With a reputation for precision and performance, our **Osteo Safe®**, **Torq Control®**, **Xpert Unit®** and **Mont Blanc®** equipment allow optimal performance for implant and surgical procedures, allowing customers to put trust and faith into a fully reliable product. Benefit from our 360° service.

# State of the art technology

## Our audacity, our ingenuity

Our audacity and ingenuity and our collective commitment, are at the core of our continual quest for excellence at all levels.



# 11,000<sup>sm</sup>

2 manufacturing facilities

- Sallanches, France
- Mersch, Luxembourg



Anthony, Anthogyr Mersch

CAD/CAM Centre, Mersch



Each Anthogyr product is a testimony to the company's industrial expertise, acquired over more than 70 years of experience.

Our state-of-the-art equipment supports the development of our products. Through continuous investment, our industrial sites are being transformed into a 4.0 industry, for even greater flexibility, competitiveness and performance.



Production Center, Sallanches

Esteban and Valérie, Anthogyr Sallanches

# Welcome to Sallan

#MADE  
FOR  
YOU



Virtual visit  
of the  
Anthogyr site

# ches!



## All in one place

Welcome to our headquarters in Sallanches, located in the heart of the Mont Blanc valley. From the design of our products and their manufacture, to the development of our devices in an ultra-modern Campus, our Anthogyr site offers everything all in the same place.



Didier and Anne, Anthogyr Sallanches

CAMPUS

# Our company culture

Listening, sharing, synergy and proximity are values that form the basis of the Anthogyr philosophy.



Cédric, Anthogyr Sallanches



## Moving mountains

We are dedicated and ambitious. Collective intelligence drives and inspires us. Our commitment allows us to tackle the most ambitious challenges and projects. Together with you, we are forging new paths in implantology. We are Anthogyr.

These values are integral to our company culture, strengthening our ties and our shared experiences. Our staff is ready and available to provide solid service and trustworthy experience.



## A wealth of opportunities

From its beginnings, Anthogyr has always had a vision extending beyond its borders. Our innovative and pioneering solutions are now distributed across 5 continents, in about 30 countries, including China (where Anthogyr continues to enjoy tremendous success through a 20-year long venture). Since joining the Straumann Group in March 2019, we have consolidated and developed our international presence consistently and continually.



# Defying the limits

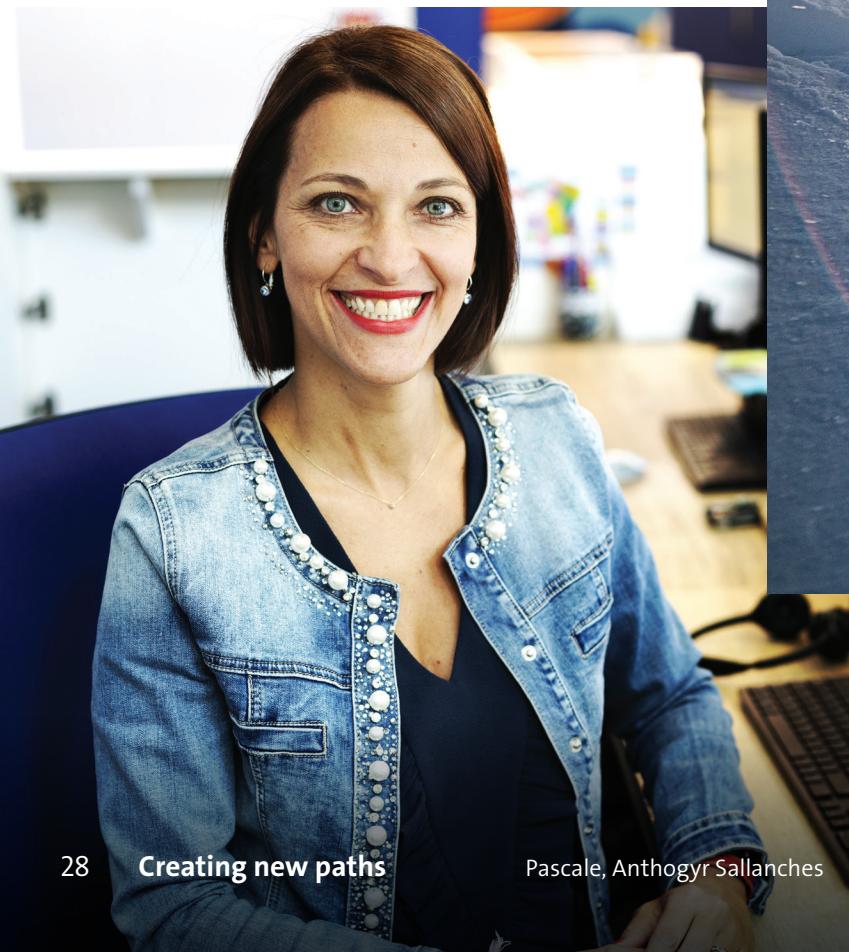


# Our Values

## The human aspect

We remain firmly committed to the human aspect and to our family oriented ethos. We foster proximity with our employees, our customers and our partners. We strive to develop quality, long-lasting relationships and value the importance of listening and sharing experience. We encourage collective intelligence: "alone we go faster, together we go further".\*

\*African proverb.





*“It is our goal to offer freedom to as many patients as possible, creating new paths as we reshape the future of implantology.”*

Éric Genève, CEO Anthogyr



Hervé and Estelle, Anthogyr Sallanches

## Ethics

Providing dental treatment is an act of responsibility. As professionals in the field of dental health, we are devoted to the care of patients and the development of solutions tailored to each individual. Our aim is to offer patients the freedom to access the best possible implant treatment for their needs. This is the essence of our mission.

## Commitment

Our business development focuses primarily on the human aspect and is based on a collective commitment where dynamism and the ability to rise to challenges together, guides and inspires our teams in their roles every day. We are fully committed to working with you, alongside you.



# Our Strengths



## Excellence

We provide implant solutions in the medical field where no compromise is possible. Our high-tech products are designed in accordance with a comprehensive quality policy. Every gesture, every glance, every exchange is based on the expertise of our employees who are dedicated to providing excellence. A consistent and rigorous approach at all times.

# Delivering well-being to your patients



## At the heart of the matter

We design care solutions tailored to your patients' needs to give them back their smile and enable them to choose an adapted implant treatment leading them to freedom. Free to smile, free to share, free to heal, free to be yourself and free to make the best of life again. We are your trusted partner in creating new paths to well-being.

ng



Lacs des Chéserys, Chamonix-Mont-Blanc, France



**#MADE  
FOR  
YOU**

Follow us!  
[f](#) [YouTube](#) [in](#) [i](#)  
@anthogyruk

C90\_EN - 2021-03

Photo credits: Anthogyr, Bertrand Prudhon, Getty images, Godefroy De Meaupou, Julien Cuny, Maxime Coquard, Unsplash. All rights reserved - Non contractual photos.

