

straumanngroup
FOUNDATION

TOGETHER FOR LASTING IMPACT IN ORAL HEALTH

Special annual edition 2025/2026





FROM IDEA TO **IMPACT**

2025 was the year the Straumann Group Foundation (SGF) moved from concept to reality. What started as an ambition—to improve access to oral health for people in need—became tangible: programs launched, patients treated, partnerships formed, and first lessons learned.

This report is not meant to be a technical summary. It is a story of a first year—what we set out to do, what we encountered, and what we learned along the way. Because real-world impact does not follow calendar boundaries, we also look into the first half of 2026, where many initiatives began to take shape.

SGF operates as an independent foundation, built and supported by the Straumann Group. This combination—independence with a strong backbone—defines how we work.

WHY ORAL HEALTH MATTERS NOW

Oral health is often overlooked, yet it affects billions of people worldwide. Its consequences go far beyond medical symptoms.

Untreated conditions can mean constant pain, difficulty eating, missed school days, reduced employability, and loss of confidence. Behind every statistic is a human story: a child unable to focus in school, an adult withdrawing from social life, entire communities where prevention is not part of daily reality.

SGF does not aim to solve everything. Its role is more focused: to close specific gaps where impact can be meaningful, scalable, and sustainable.

What this year made possible

2025 was a year of building—but also of first results.

- Several thousand people reached through Basic Dental Care
- First complex restorative treatments delivered
- Strong partnerships established across regions
- Growing awareness within the Straumann Group network

At the same time, one important distinction became clear: impact is not one-dimensional.

- Scale means reaching many people
- Depth means changing individual lives profoundly

HOW WE WORK

At its core, SGF is guided by a simple belief: oral health enables dignity, confidence, and participation in society.

Purpose

To unlock the potential of people's lives.

Vision

A world where oral health is a source of confidence.

Mission

As a non-profit organization, we improve access to oral health to enhance the quality of life for people in need.

The societal problem

Globally, oral diseases remain among the most widespread non-communicable conditions, disproportionately affecting vulnerable populations. Despite medical progress and strong dental markets in many countries, millions of people lack access to basic prevention, timely treatment, or complex restorative care.

SGF addresses this gap by focusing on four core barriers to oral health:

- Availability of services and trained professionals
- Accessibility for underserved and remote populations
- Affordability of essential and complex care
- Awareness of oral health and prevention

The Foundation's theory of change combines two approaches:

- Systemic reach through Basic Dental Care, supporting NGO-led programs that deliver prevention, education, and essential treatment at scale.
- Deep individual impact through Restoring Smiles, enabling life-changing restorative treatments for selected individuals where public or private systems fall short.

Both approaches are strengthened by partnerships, local ownership, and the active involvement of Straumann Group expertise and networks.



BUILDING THE FOUNDATION

The first year required focus and discipline. Governance structures were established, partners selected, and programs carefully designed.

Equally important was learning when not to act. Several initiatives were evaluated but not pursued, due to questions around feasibility, local ownership, or sustainability. These decisions helped sharpen SGF's direction.

Rather than expanding too quickly, the Foundation chose to build a small number of programs properly—creating a base that can grow.



RESTORING SMILES

LET THEM SHINE PROGRAMS

→ Germany – building the model

Germany became the starting point for Restoring Smiles. Here, the focus was not scale, but precision. Structures were developed, cases reviewed, and first treatments delivered. Each case represents more than a clinical intervention—it restores function, confidence, and participation in everyday life.

→ North America – from initiative to integration

The “Let Them Shine” program, active since 2019, continued to grow through the engagement of clinicians, employees, and partners. In 2026, its integration into SGF began—bringing together grassroots initiative and structured foundation support.

→ Expanding carefully

Preparation for expansion into additional countries progressed throughout the year. A key learning was to move deliberately—ensuring quality before scaling.



BASIC DENTAL CARE PROGRAMS

Peru – building access in the Andes

Peru marked the starting point for SGF's program work. Partnering with the highly experienced Suyana Foundation provided not only a strong local anchor, but also valuable learning in how to design and implement impactful programs in challenging environments. From the outset, the collaboration set a clear direction: working with trusted partners, building on local expertise, and focusing on solutions that can last.



Learning through selection

Not every opportunity becomes a program. In 2025, several initiatives were assessed in depth and not pursued in countries like Mongolia, Armenia or Cambodia. These decisions were based on sustainability, local ownership, and strategic fit but also reflecting a necessary focus to start with. This selectivity is essential: impact is defined not by activity, but by durability.

From pipeline to launch in 2026

In the United Kingdom, a partnership with Dentaaid brings care directly into community settings for people excluded from traditional healthcare systems. In Brazil, the New Smiles Expedition evolves outreach into a scalable platform, combining mobile clinics and river-based services to reach remote populations. In India, Muskaan Oral Care expands access to essential oral healthcare through mobile dental units, preventive services,

and community education. By bringing care directly to underserved communities in Mumbai and Karjat, the program combines treatment, oral cancer screening, and referral pathways to improve long-term oral health outcomes while creating a scalable model for community-based care.

These programs mark the transition from pilot phase to structured scaling.





WHAT WE LEARNED

Bridging theory and reality

Beyond building structures, one challenge stood out: translating the Foundation's theory of change into practice.

For SGF, this meant moving beyond treating individual cases and focusing on prevention, education, and awareness.

Treating pain delivers immediate results. Prevention takes time, requires behavior change, and is less visible—yet it is the strongest lever for sustainable impact.

Making this approach tangible—especially within a commercial environment—required continuous dialogue and learning.

Over time, a shared understanding emerged: improving oral health is not only about treatment. It is about enabling social change.



Immediate help vs. lasting change

There is a natural tension between providing immediate relief and building sustainable systems. Treating pain delivers visible results, but does not address root causes. Lasting change requires prevention, education, and local capacity—efforts that take time. Balancing both became a key learning.

Seeing the people behind the numbers

Data shows scale. Field experience shows reality—pain, limitations, and the social impact of oral health.

Sustainability is built locally

Programs only work if they are owned by communities. Local expertise and integration are essential.

Prevention is powerful—but undervalued

Prevention has the greatest long-term impact, yet is often underfunded due to systemic incentives.

Awareness remains limited

Awareness of oral health is still lower than expected. Building it is a core part of lasting change.



WHAT COMES NEXT

If 2025 was about building, 2026 is about strengthening and scaling.

Early developments already show momentum: new programs launched, partnerships deepened, and structures consolidated.

The focus remains clear:

- Strengthen before expanding
- Scale what works
- Extend reach while maintaining quality
- Develop a long-term strategy

SGF will continue to grow with discipline—balancing ambition with sustainability, and impact with responsibility.

HOW WE FUND OUR WORK

SGF closed 2025 with a strong financial position. Funding was primarily provided by the Straumann Group, with only limited external donations—reflecting the typical structure of a corporate foundation. A notable additional contribution came from the employee-driven Smile Movement, generating around CHF 500,000 through collective activity.

As programs moved from planning into implementation, program expenditure increased gradually, while administrative costs were deliberately kept low. SGF operates with high liquidity, no debt, and a conservative financial approach, providing a solid and reliable base for future growth.

In these initial years, the focus has been on directing resources into programs while building a stable financial foundation that ensures long-term operational continuity. This approach is supported by a multi-year funding agreement with the Straumann Group, which guarantees financial security and allows SGF to focus on impact rather than fundraising. A broader 3–5 year strategy, including organizational development, is planned for 2026 to support the next phase of growth.

Balance sheet (year-end 2025 position)

TOTAL ASSETS
CHF
3.38M

EQUITY
CHF
3.37M

LIABILITIES
~CHF
6.8k
(very low)

► **Liquidity (cash):**
CHF 1.01 million

► **Financial investments:**
CHF 2.37 million

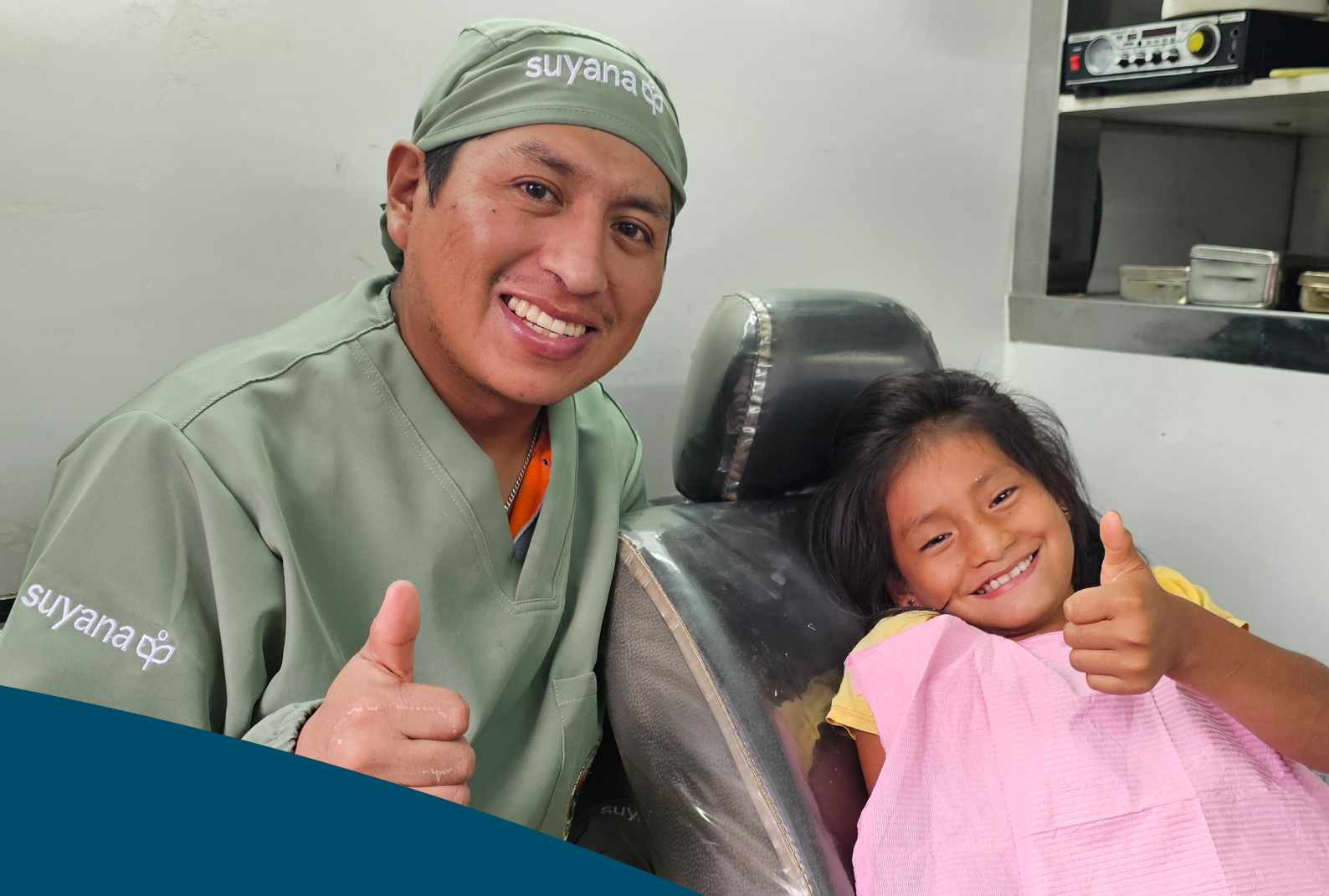
Key takeaways

- Strong capital build-up in first year (CHF 2.37m retained)
- Very low overhead (<1% of income)
- High liquidity and no debt
- Majority of funds secured for future program scaling





PROGRAMS
AT A CLOSER LOOK



PERU

BUILDING ACCESS IN THE ANDES

The partnership with the Suyana Foundation remains SGF's first flagship program and a blueprint for future initiatives. In remote Andean regions, access to dental care is limited by geography and infrastructure. Entire communities are hours away from the nearest facility.

The program combines a permanent dental center in Yanatile with mobile clinics reaching remote villages. This ensures both continuity and outreach. Alongside treatment, education plays a central role—engaging children, teachers, and families to build long-term awareness. At the same time, local professionals are trained, strengthening the healthcare system from within.

Designed as a multi-year initiative, the program reaches up to 3,000 people annually and is embedded in local structures to ensure sustainability.



UNITED KINGDOM

COMMUNITY-BASED CARE WITH DENTAID

In the UK, access to dental care remains uneven, particularly for people affected by homelessness or social vulnerability. Together with Dentaïd, SGF brings care directly into community environments such as shelters and support centres. Mobile dental units deliver urgent and basic care, preventive services, and oral health education. Screenings for early signs of oral cancer are included. Beyond immediate treatment, the program supports patients in accessing follow-up care within the healthcare system. Launched in 2026, our partner focuses not only on relieving pain but on restoring dignity and reconnecting people with long-term care pathways.





BRAZIL

NEW SMILES EXPEDITION

The New Smiles Expedition transforms more than a decade of outreach experience into a scalable program. While Brazil has many dental professionals, access remains uneven, especially in remote regions such as the Amazon.

In partnership between the NGOs SESI and Barco Sorrisos, Neodent and SGF, the program combines land-based mobile clinics with boat-based missions, reaching communities that would otherwise have no access to care. Services include prevention, treatment, and education, supported by repeated visits to ensure continuity.

With strong local partners, the initiative addresses both immediate needs and long-term system gaps. It aims to reach more than 3,000 patients in its first year while building a model for broader impact.

INDIA

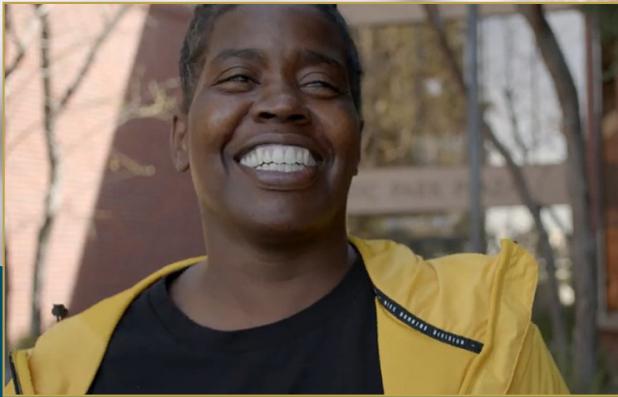
MUSKAAN ORAL CARE

Muskaan Oral Care expands access to essential oral healthcare for underserved communities in Mumbai and Karjat, India. Through a partnership between the Straumann Group Foundation, Straumann Group India, and United Way Mumbai, the program addresses persistent barriers to care, including limited awareness, financial constraints, and unequal access to services.

The initiative delivers prevention, treatment, education, and oral cancer screening through two fully equipped mobile dental units that bring care directly to schools, community settings, and vulnerable populations. Referral pathways to partner healthcare providers help ensure continuity of care for patients requiring more advanced treatment.

By combining mobile outreach with long-term community engagement and local partnerships, Muskaan Oral Care aims to improve oral health outcomes while reducing untreated disease and pain. Over its first three years, the program is expected to reach between 24,000 and 36,000 beneficiaries and establish a scalable model for community-based oral healthcare across India.





RESTORING SMILES

GERMANY AND BEYOND

The Restoring Smiles program focuses on complex cases requiring advanced treatment. Germany served as the pilot country, where processes, criteria, and governance structures were established.

Each case represents a significant transformation—restoring function, confidence, and participation in daily life. The program relies on close collaboration between clinicians, partners, and volunteers.

Expansion is progressing carefully, with preparations in additional regions and the integration of established initiatives such as “Let Them Shine” in North America. Lately, Brazil joined this program and other countries are in process of evaluation.



HOW DO WE IDENTIFY AND DEVELOP **NEW** **PROGRAMS?**





Given the immense global need in oral health, one might assume that the Straumann Group Foundation (SGF) only needs to wait for suitable project proposals to arrive. In reality, the situation is more complex.

Despite active communication efforts, we receive relatively few proposals that meet our requirements. Many applicants do not sufficiently review our criteria, which are intentionally rigorous. As a result, we often receive submissions from individuals rather than organizations, proposals unrelated to oral health, emergency aid requests, or short-term initiatives that do not fit our long-term approach.

To address this challenge, we adopted a proactive scouting strategy. Rather than waiting for proposals, we actively identify and engage with potential partners in carefully selected regions where both the need and the operational conditions are favorable. This includes working closely with local teams and building strong partnerships from the beginning.

Within the dental professional community, we also leverage our global network and local affiliates to identify promising opportunities and connections.

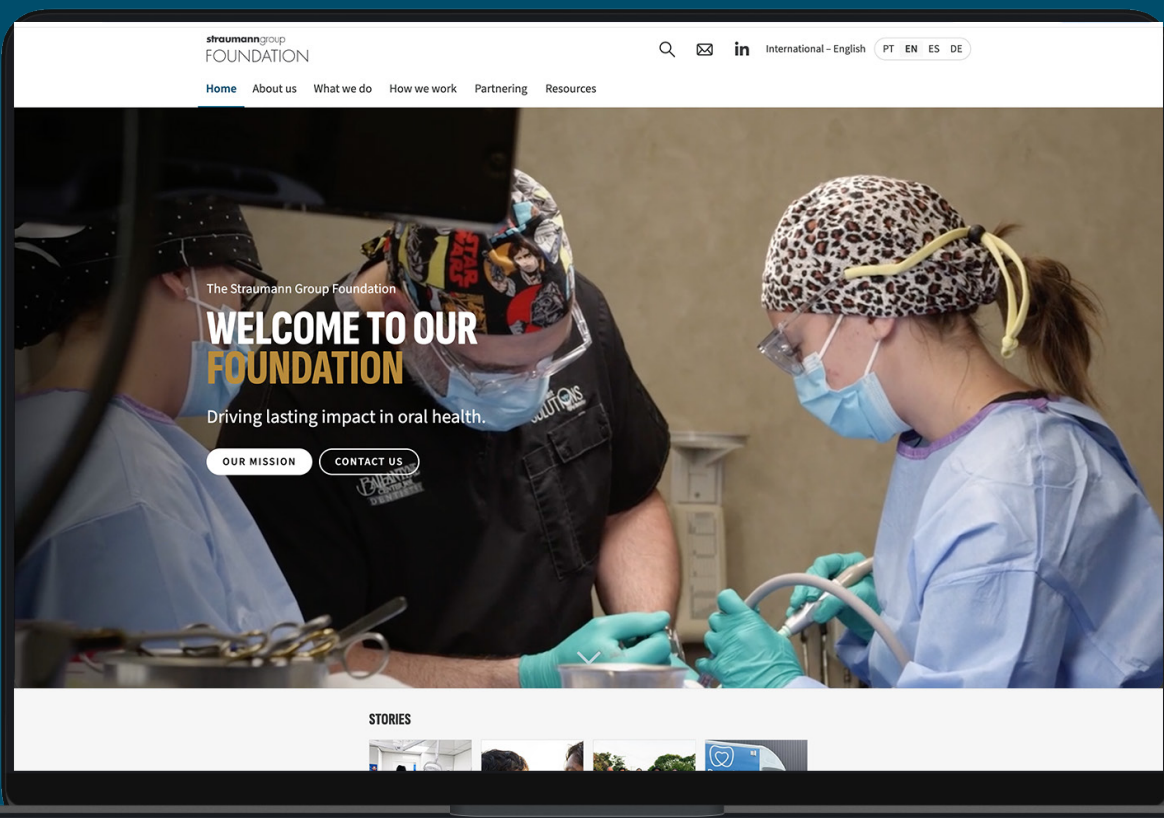
Once we focus on a specific country, we jointly assess potential local partners. We typically seek established NGOs or nonprofits that meet legal requirements, share our long-term vision, and are committed to sustainable collaboration.

When a local Straumann affiliate introduces an existing partner, we conduct a detailed evaluation to ensure alignment with our funding guidelines. Similarly, when NGOs approach us directly, we coordinate with the relevant country organization to assess potential collaboration.

This due diligence process typically takes around six months and concludes with the signing of a formal grant agreement.

COMMUNICATION AND AWARENESS





As an independent, non-commercial foundation, we are closely connected to the Straumann Group. Our name and visual identity reflect this relationship, and we are transparent about our role as a corporate foundation. While the Straumann Group provides funding and significant in-kind support, all collaborations are governed by clear agreements, robust compliance processes, and independent oversight to ensure accountability, transparency, and alignment with our charitable mission.

Our work is guided by the needs of underserved communities and supported by strong governance principles. The credibility, expertise, and global reach of the Straumann brand help us mobilize resources, engage partners, and connect with dental professionals and organizations worldwide who share our commitment to improving oral health.

We communicate primarily through our own independent channels, with a strong focus on digital platforms. Our website serves as the central hub for information about our programs, impact, governance, and partnerships, complemented by active engagement on LinkedIn and Instagram.

Raising awareness remains a core objective of the Foundation. Millions of people worldwide still lack access to essential oral healthcare, and increasing understanding of this challenge requires consistent and purposeful communication. While our audience and engagement continue to grow, we see significant potential to expand our reach further and inspire more individuals, organizations, and professionals to contribute to improving oral health equity around the world.



Discover Straumann Group
Foundation

MOVING FORWARD

We believe in collaboration

At the Straumann Group Foundation, we believe in the power of collaboration to improve oral health worldwide. Our mission is to create lasting impact by working with trusted partners who share our values and vision. As a relatively young organization, we are laying the groundwork for meaningful and sustainable partnerships. While we are not yet equipped to accept formal partnership requests or donations through an online process, we warmly welcome expressions of interest via email. If you are a potential partner or supporter and would like to explore opportunities for collaboration, please don't hesitate to get in touch with us through the contact form on our website. Your engagement matters to us, and we look forward to connecting with you personally.

Straumann Group Foundation

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