United for global excellence in dentistry.
The right mindset is a prerequisite for the high-performance culture we are striving to build. Over the past years, we have fostered a player-learner mindset throughout our workforce. Player-learners inspire trust; they are energized and embrace change; they listen, share, collaborate, take risks, find solutions, learn by doing, encourage and celebrate.

Our strategy is built on three strategic priorities: forging a high-performance culture; leading development in unexploited markets and segments; and making the total solution provider proposition an accessible reality.
Welcome to the Straumann Group.

The Straumann Group is a global leader in tooth replacement and aspires to become the leading global provider in esthetic dentistry.

In close and long-term collaboration with leading clinics, research institutes, universities, networks and communities, we develop, manufacture and supply dental implants, instruments, prosthetics, biomaterials and digital solutions for dental professionals. Our products are used in tooth preservation, regeneration, restoration, replacement and orthodontics. All treatment steps, the complete dental workflows, hardware, software and the customer and patient journey are either digitally supported or fully digitized and completely integrated.

Through innovation and excellence, we make better dental solutions available to more people to deliver more smiles. With our brands and partners we are committed to global care and excellence. We want to be the first partner that people turn to to do business with, to find genuine solutions, to turn ideas into reality, to learn, master, succeed and improve their lives. This is what being the partner of choice means for us.
What makes us different?

For more than six decades Straumann® has been synonymous with innovation and quality backed by scientific evidence and has evolved to become the world’s leading brand for confidence in dental healthcare. Founded on a tradition of legendary Swiss engineering and precision, the Straumann Group has become an accelerator and shaper of market growth, outperforming competitors. The group is built on a forward-looking culture of inspiration that creates and embraces opportunities.

The Straumann Group unites global reach, experience and innovation with passion and a commitment for uncompromising quality, making enhanced dental healthcare available and accessible to customers and patients around the globe. The Group is an agile, entrepreneurial powerhouse that takes a holistic approach that goes beyond delivering products. We set industry standards in service, support, training and education.

STRAUMANN GROUP FACTS

<table>
<thead>
<tr>
<th>~6000</th>
<th>#1</th>
<th>10000</th>
<th>200000</th>
<th>&gt;1 million</th>
<th>1 second</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employees worldwide</td>
<td>Implant manufacturer worldwide</td>
<td>Customer contacts every day</td>
<td>Customers</td>
<td>Doctors trained since our foundation</td>
<td>Every second a Straumann Group product, service or component is used</td>
</tr>
</tbody>
</table>

*Headquartered in Basel, Switzerland, the Group employs approximately 6000 people worldwide. Our products, solutions and services are available in more than 100 countries. Our comprehensive portfolio comprises key brands such as Straumann®, Neodent®, Medentika®, Dental Wings®, ClearCorrect™, Anthogyr and other fully or partly-owned companies and partners.*
DIGITAL WORKFLOW

Data Acquisition  Planning  Surgery  Impression  Design  Production  Post Processing  Final Restoration
The world-leading brand for confidence in esthetic dentistry.

Straumann® stands for premium Swiss quality, precision and innovation delivering confidence in dentistry, backed by the largest global scientific network. As the global leader in implantology, we deliver cutting-edge innovations that are regarded as industry benchmarks and disruptive technological breakthroughs, supported by long-term scientific evidence. We push the boundaries to enable the next generation of dental care.

Never satisfied with conventional solutions, at Straumann® we think interdisciplinary and out of the box. Our technological advancements are fundamentally changing the world of dentistry. We have recently launched a groundbreaking, holistic new implant system that combines innovation with our Straumann® DNA. This positions us as a total solution provider for esthetic dentistry. Straumann® offers a broad range of products and solutions for preventive, conventional and surgical treatments, restorative and regenerative solutions, integrated digital workflows, orthodontics and CAD/CAM restorations for natural esthetic outcomes with enhanced patient comfort.
No.1 brand for dental professionals
Leading the industry in implant, regenerative and esthetic dentistry.

Innovative by nature
Pioneering innovation backed by long-term scientific evidence.

Education & scientific network
Commitment to continuous education in dentistry. Driving the largest scientific network, ITI.

KEY TOPICS
- Excellence in immediacy
- Edentulous solutions
- Preventive dentistry
- Esthetic dentistry
- Enablement & education
- Patient comfort
- Compromised patients

KEY SOLUTION AREAS
- Implantology confidence
- Prosthetic efficiency
- Digital performance
- Advanced Biomaterials
- Orthodontics integrated

Legendary Swiss engineering
Swiss quality, precision and pioneering; creating innovative technologies for more than 60 years.

Integrated digital performance
Efficient and validated workflows, high-tech dental equipment and premium materials.

Peace of mind through trusted service
Highest service standards, offering peace of mind for dental professionals and patients.
Straightforward and progressive dental solutions enabling affordable implant therapy access.

Founded by dentists for dentists, Neodent® has grown to become one of the leading implant companies worldwide offering outstanding product performance with a proven track record of clinical success and professional and patient satisfaction.

Neodent® implant solutions focus on progressive treatment concepts, such as immediacy, to enable advancement in dentistry and increase affordability.

With a history of 25 years in implant dentistry, Neodent® provides a comprehensive portfolio in immediate treatment protocols. The implant system has been designed to maximize primary stability and efficiency in all bone types even in challenging bone situations. The Neodent® implant system features proven technologies such as the Morse Taper connection and the NeoPoros® surface. Additionally, it provides progressive technologies such as Acqua® hydrophilic surface, or the Helix™ Grand Morse™, a hybrid dual-tapered implant providing versatility and tailored treatment options.

OUR KEY FOCUS AREAS

- Immediate treatment protocols
- Immediate fixed-full arch treatment
- Immediate esthetic results
- Prosthetic simplicity
Global brand
Among the top 3 implant providers worldwide. Available in more than 50 countries.

Progressive treatment concepts
Modern and reliable solutions.

Founded by dentists for dentists
A legacy of more than 25 years focused ease of use.

Therapy access and affordability
Accessibility to proven and affordable solutions.

ILAPEO – a partnership for clinical excellence.
ILAPEO college is known as one of the most important centers of excellence in research and clinical practice. Made up of professionals, teachers and researchers, it offers recognized and certified postgraduate, specialist and master’s courses. ILAPEO also provides state-of-the-art treatment for thousands of patients, making the institution the ideal partner for Neodent®. With this partnership, we enable new smiles and work on the continuous improvement of our products and services.
Medentika® has a passion for perfection and precision, that’s why Medentika® compatible prosthetics come with a lifetime warranty. Medentika® supplies dental technicians and dentists with precision engineered implants, multi-platform components and abutments that are durable and fully compatible with all current implant systems at an affordable price.

Many of the more than 70 connections are perceived as even better than the original – they are well received in labs around the world.

Medentika® is the leading manufacturer of compatible prosthetics. This fast-growing, agile engineering company makes German quality and precision craftsmanship affordable.

Prosthetics perfected – implants engineered and made in Germany.

Founded in 2005 in Hügelsheim, Germany, Medentika® is the leading manufacturer of compatible prosthetics. This fast-growing, agile engineering company makes German quality and precision craftsmanship affordable.
Leading compatibles manufacturer
A leading manufacturer of compatible prosthetics with more than 70 connections – compatible with all current implant systems.

Made in Germany
A long tradition of precision craftsmanship and industrial production.

Passion for precision
Passion and dedication to perfect products and enable access to supreme technology.

OUR KEY FOCUS AREAS
• Compatible prosthetics
• Multi-platform components and abutments
• Implant systems
Integrated digital innovation in dentistry – simply made to serve you.

Founded and headquartered in 2007 in Montreal, Dental Wings stands for integrated digital performance in dentistry that is accessible on a global scale. Innovation, flexibility and customer focus are part of our DNA. As part of the Straumann Group we can provide our customers with the confidence and expertise of one of the most experienced dental networks worldwide.

OUR KEY FOCUS AREAS

- Intraoral scanners
- Planning and Design solutions
- Connectivity
- Lab scanners
Innovation accessibility on a global scale
Making new technology accessible to more dental professionals. Distributed in over 70 countries at a competitive price/performance ratio.

Open and flexible systems are in our DNA
Delivering integrated digital performance with intraoral scanning, CAD/CAM, milling machines, implant systems, materials, and 3D scanning and printing.

Extraordinary customer support
Superior support experience for proven product satisfaction beyond purchase.

Growing with our customers
Digital advancements since 2007. Constantly developing and improving our solutions based on feedback from leading experts and customers in digital dentistry.

Our hardware, software, solutions and services cover the full digital workflow from treatment-planning to final restoration including intraoral scanning, implant planning, prosthesis design, manufacturing, and communication among dental professionals. We believe that the right technology can make dentistry predictable, enjoyable and less stressful. Our vision is to create the largest global network of digitally enabled dental professionals, and equip them with diagnostic, design, and manufacturing tools that increase the efficacy, quality, and profitability of the services they provide to their patients.
Clear aligners: clear, simple, and friendly.

ClearCorrect™ has been a major manufacturer of clear aligners since 2006, providing dentists and patients with removable, transparent, aligners that straighten teeth more effectively, comfortably* and discreetly than traditional metal braces.

* "Clear Aligners in Orthodontic Treatment" by T. Weir in Australian Dental Journal, 2017
ClearCorrect™ was founded on the principle that every dentist deserves a collaborative partner in orthodontics – one that listens and puts the dentist’s and patient’s needs first. This ethos guides the company in all respects: from its high-quality aligners, to its user-friendly system, to its unparalleled customer service and support. With its flexible treatment options, ClearCorrect™ can be integrated into a wide variety of practices, whether it’s the implantologist that needs only minor tooth movement or the orthodontist looking to correct severe malocclusion using an array of treatment methods.

Attractive and accessible
With a strong price/performance ratio and smart training options, ClearCorrect makes aligners accessible to more dentists and patients.

Founded by doctors
Dentist-friendly by nature, ClearCorrect has been listening to dentists and collaborating with them to create solutions they love since 2006.

Quality: born in the USA
Engineered in the USA with care and pride at our Center of Excellence in Texas, ClearCorrect aligners are made from material optimized for stress retention and clarity while resisting stains and cracks.

Top-notch support
Dealing with us is easy-going and uncomplicated. We offer real, human service from fully committed and highly-trained support specialists who go the extra mile to help dentists succeed.
Ingenuity driven performance in dental implantology.

Anthogyr designs, manufactures and delivers a complete range of implants and instruments to support dental health professionals in treating patients across the world. Both innovative and reactive, we assist implantologists and labs in their dental challenge.

For the past 70 years, Anthogyr has been demonstrating a genuine eagerness to deliver progress in medical devices and beyond. High-tech expertise, and a genuine sense of care and commitment are powerful values that drive the company’s passion for advancement and dynamic concepts.

Anthogyr provides smart and user-friendly solutions for all treatment preferences. Our implantology concepts support esthetic outcomes with prosthetic and Simeda integrated digital solutions. Within the network of the Straumann Group, Anthogyr is accessible in key markets for a growing global dental professional community.
High-tech expertise
More than 70 years of French engineering and manufacturing know-how in medical devices.

Genuine eagerness to progress
We have a passion for disruptive advancements and dynamic concepts in dental implantology.

Patients esthetics first
Implantology concepts with prosthetic and integrated digital solutions in mind.

Performance solutions
A smart and user-friendly product line for all treatment preferences – simple and demanding procedures.

Geographic expansion
Present in key markets. Made for a growing dental professional community worldwide.
An impressive heritage built on strong values.

**Implant dentistry**

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tbody>
<tr>
<td>1954</td>
<td>Straumann AG Research Institute founded</td>
</tr>
<tr>
<td>1980</td>
<td>Foundation of the International Team for Implantology (ITI)</td>
</tr>
<tr>
<td>1993</td>
<td>Foundation of Neodent®</td>
</tr>
<tr>
<td>2004</td>
<td>The Latin American Institute for Research and Dental Education was inaugurated</td>
</tr>
<tr>
<td>2005</td>
<td>Foundation of Medentika®</td>
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**Biomaterials**

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003</td>
<td>Acquisition of regeneration pioneer Biora, Sweden (Emdogain®)</td>
</tr>
</tbody>
</table>

**Orthodontics**

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>2006</td>
<td>Foundation of ClearCorrect™</td>
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</tbody>
</table>

**Digital dentistry**

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tbody>
<tr>
<td>2007</td>
<td>Acquisition of Etkon CAD/CAM, Germany, with production centers in Leipzig and Munich</td>
</tr>
<tr>
<td>2011</td>
<td>Investment in dental digital technology provider Dental Wings®, Canada</td>
</tr>
</tbody>
</table>

SINCE THE INTRODUCTION OF THE FIRST ONE-STAGE IMPLANT WORLDWIDE STRAUMANN® HAS NEVER STOPPED INNOVATING
Since its inception, the Straumann Group has become an accelerator and shaper of industry standards creating opportunities for dental professionals and enhancing the standard of patient care. But it doesn’t stop there. We want to push the boundaries further and faster, investing in innovations across products, processes and people to advance the customer and patient experience.

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tbody>
<tr>
<td>2012</td>
<td>Straumann® acquires 49% stake in Neodent®, Brazilian market leader</td>
</tr>
<tr>
<td>2015</td>
<td>Straumann® increases ownership of Neodent® to 100%</td>
</tr>
<tr>
<td>2016</td>
<td>Acquisition of Equinox Medical, India</td>
</tr>
<tr>
<td>2016</td>
<td>Foundation of the Straumann Group</td>
</tr>
<tr>
<td>2017</td>
<td>Straumann® increases ownership of T-Plus to 60%</td>
</tr>
<tr>
<td>2017</td>
<td>Acquisition of orthodontic specialist ClearCorrect®, USA and Geniova, Spain</td>
</tr>
<tr>
<td>2018</td>
<td>Investment in 3D printing pioneer and manufacturer Rapidshape</td>
</tr>
<tr>
<td>2018</td>
<td>Investment in AI-enabled remote monitoring</td>
</tr>
<tr>
<td>2019</td>
<td>Straumann® increases ownership of Anthogyr to 100%</td>
</tr>
<tr>
<td>2018</td>
<td>Acquisition of 30% stake in botiss</td>
</tr>
<tr>
<td>2014</td>
<td>Joined forces with biomaterials specialist botiss, Germany</td>
</tr>
</tbody>
</table>
A powerful combination of brands and partners shaping innovation in dentistry. United to build trust, engage, collaborate and create opportunities with a customer-focused mindset to serve patients around the world. Our goal has always been to create more than just smiles, but also lasting confidence for dentists, labs, patients, employees, partners, dental networks and the global community.
GLOBAL BRANDS

UMBRELLA BRAND

Local Brands

GLOBAL BRANDS

UMBRELLA BRAND

LOCAL BRANDS

*straumann*

*NEODENT®*

*MEDENTIKA®*

*dental wings*

*clearcorrect*

*Anthogyr*

*Zinedent*

*Equinox*

*T-PLUS Dental Implant*

*Smyletec*
Pioneered in Switzerland. Perfected globally.

PRODUCTION FACILITIES AROUND THE GLOBE

- Andover (USA): Implants and prosthetics
- Arlington (USA): Aligner headquarters, CAD/CAM milling
- Round Rock (USA): Aligner headquarters
- Montreal (CA): Digital headquarters, software and hardware
- Curitiba (BR): LAT headquarters, implants and prosthetics, CAD/CAM milling, clear aligners
Global presence in over 100 countries.
High-performance organizations consistently outperform, continually innovate and steadily improve. They create opportunities, unlock the potential of employees and invest in their development, use resources and energy effectively without waste. They are agile and collaborate as an aligned team. These are the key characteristics of the culture we are establishing throughout the Straumann Group.

At Straumann Group we offer the perfect playing field for #ChangeMakers. We empower our employees to perform, make an impact and to question the status quo. Our history reflects an impressive track record of driving change to stay ahead of the competition.

What is our goal? To deliver the best products and services to our customers, to help millions of people around the world with enhanced dental care. The right mindset is a prerequisite for the high-performance culture we are striving to build.

We believe in individuals and the talent that everyone has. We also believe in an intrinsic desire to develop and grow. The Straumann Group continuously promotes the ‘player-learner’ mindset and core behaviors that are central to the high-performance culture that drives our success.
To discover more about exciting careers opportunities at the Straumann Group visit: www.straumann-group.com/career
OUR CORE BEHAVIORS

Focus on customers
Build genuine relationships. Deliver solutions they need. Think commercially.

Build trust
Be honest, be reliable, win confidence.

Collaborate
Build and maintain effective working relationships.

Engage
Encourage others to do their best and recognize their achievements.

Take ownership
Deliver what you promise, tackle challenges, go for it – with passion.

Communicate effectively
Share information and knowledge, engage in challenging, crucial conversations with a sense of urgency.

Create opportunities
Create new and better ways to be successful. Be innovative and think outside of the box.

Be agile
Embrace change, adapt proactively, have a ‘can-do’ attitude.
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Institut Straumann AG
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Fax    +41 (0)61 965 11 01
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