

ENTERPRISE SOLUTIONS PORTFOLIO



ENTERPRISE SOLUTIONS PORTFOLIO OVERVIEW

Straumann Group Enterprise Solutions offer a comprehensive suite of solutions and services tailored to meet the needs of DSOs, all in one place. Discover your one-stop-shop with our portfolio, featuring Enterprise Specialty Workflow Solutions, Enterprise Operations, and Enterprise Services.



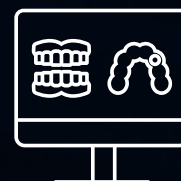
RESTORATIVE DENTISTRY 360

The end-to-end solution that streamlines restorative and implant treatment workflows, ensuring consistent high-quality outcomes.



ORTHODONTICS 360

The premium, interdisciplinary smile design through efficient workflows for a superior patient experience.



ENTERPRISE-WIDE

The all-in-one cloud-based platform

ENTERPRISE
SOLUTIONS
PORTFOLIO

STRAUMANN GROUP ENTERPRISE SOLUTIONS –

Enhance operational efficiency, elevate clinical excellence,
and activate growth potential for your DSO.

ENTERPRISE SPECIALTY WORKFLOWS

ENTERPRISE OPERATIONS

ENTERPRISE SERVICES

ENTERPRISE SOLUTIONS PORTFOLIO



ENTERPRISE ACADEMY

The cutting-edge clinical education through
a comprehensive learning journey for clinicians
and clinical team members.



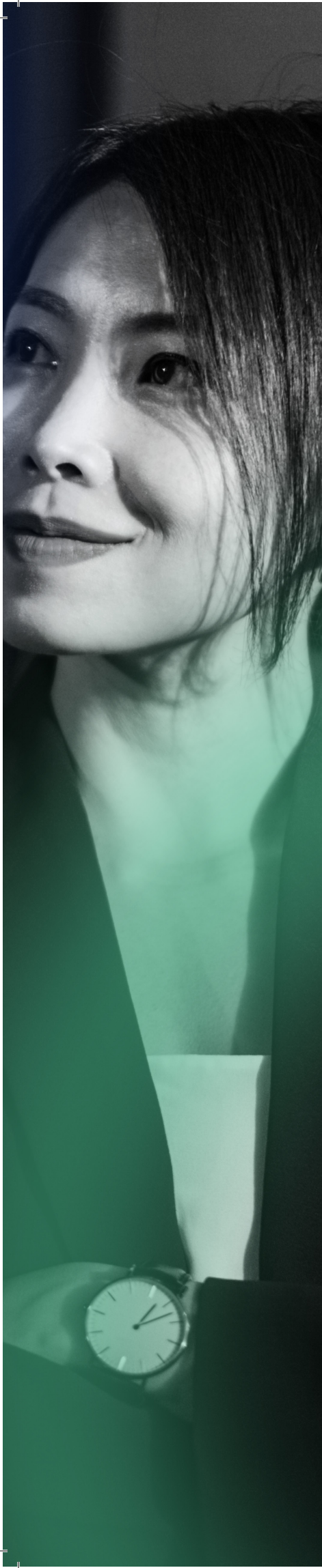
ENTERPRISE CONSULTING

Your holistic solutions to boost operational
efficiency, drive profitability and elevate
business and clinical excellence

ENTERPRISE PRACTICE OPERATIONS

Integrated practice management software CareStack





EMPOWERING. TRANSFORMING.

Straumann Group Enterprise Solutions is the DSO toolkit for accelerating growth through existing and new opportunities, scaling operational efficiency across practices and networks, and achieving and maintaining clinical excellence with exceptional treatment for patients.

Discover how Straumann Group Enterprise Solutions can help your DSO excel.

ENTERPRISE SPECIALTY WORKFLOWS

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ENTERPRISE OPERATIONS

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ENTERPRISE SPECIALTY WORKFLOWS

RESTORATIVE DENTISTRY 360 (RD 360)

RD 360 is an end-to-end DSO solution that streamlines restorative and implant treatment workflows and ensures consistent high-quality clinical outcomes.

HOW RD 360 SOLVES DSO CHALLENGES IN RESTORATIVE AND IMPLANT DENTISTRY



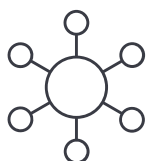
IDENTIFY GROWTH POTENTIAL

Drive same practice growth by shifting to higher end treatments and improving in-practice conversion



DISCOVER EFFICIENCY GAPS

Overcome the lack of efficiency and consistency in implant delivery throughout the network



INCREASE NETWORK SCALABILITY

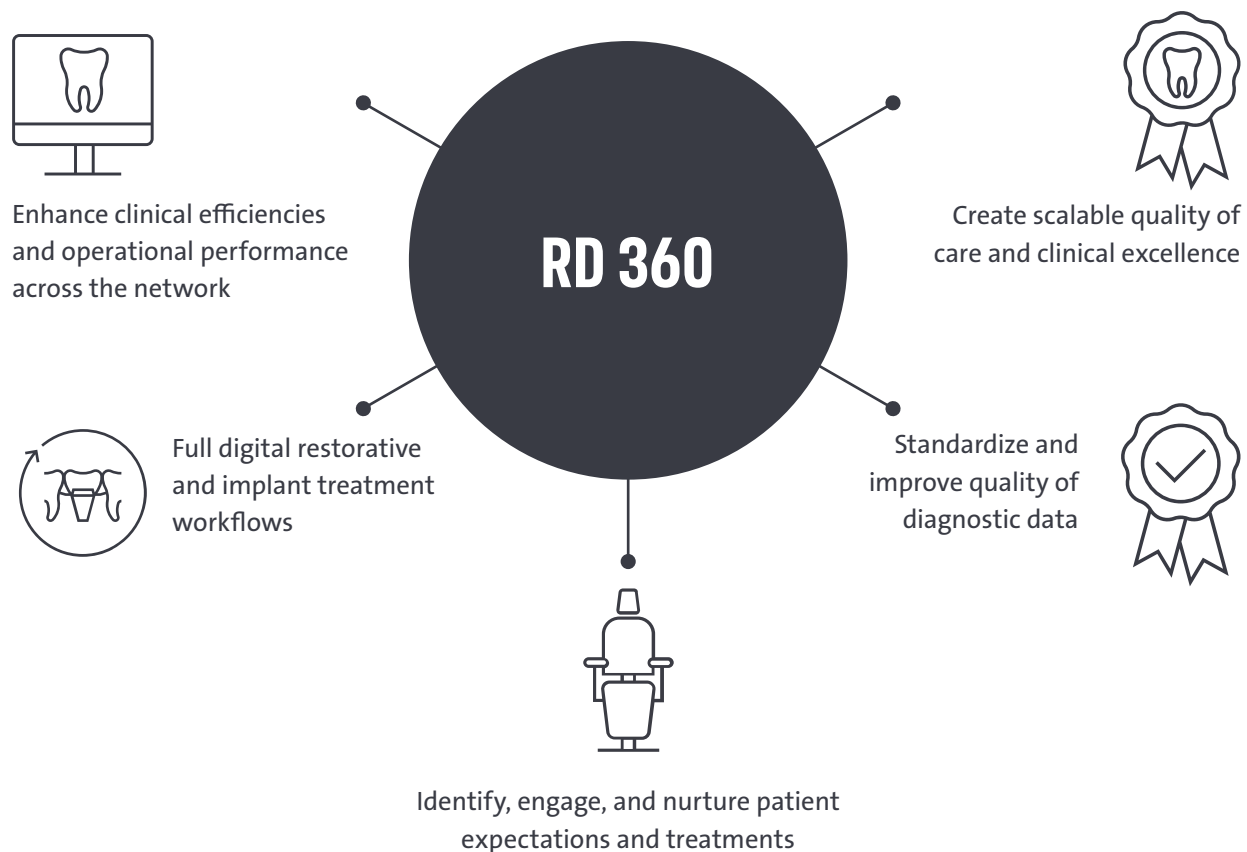
Ensure standardization and create a benchmark for clinical excellence



RD 360 – The holistic patient-clinician pathway with end-to-end solutions

RD 360 transforms operational and quality of care challenges, strengthening practices and networks to be scalable and ensure sustainable clinical excellence.

RD 360 END-TO-END SOLUTIONS



ENTERPRISE SPECIALTY WORKFLOWS

ORTHODONTICS 360 (ORTHO 360)

Ortho 360 provides a higher level of care throughout the orthodontic patient journey and offers premium, interdisciplinary smile design through efficient workflows for a superior patient experience. The result is increased patient acquisition and treatment acceptance for outstanding, predictive outcomes.

HOW ORTHO 360 SOLVES DSO CHALLENGES IN ORTHODONTIC TREATMENT




PATIENT ACTIVATION

Acquire new patients interested in clear aligner treatment or reactivate the existing patient base



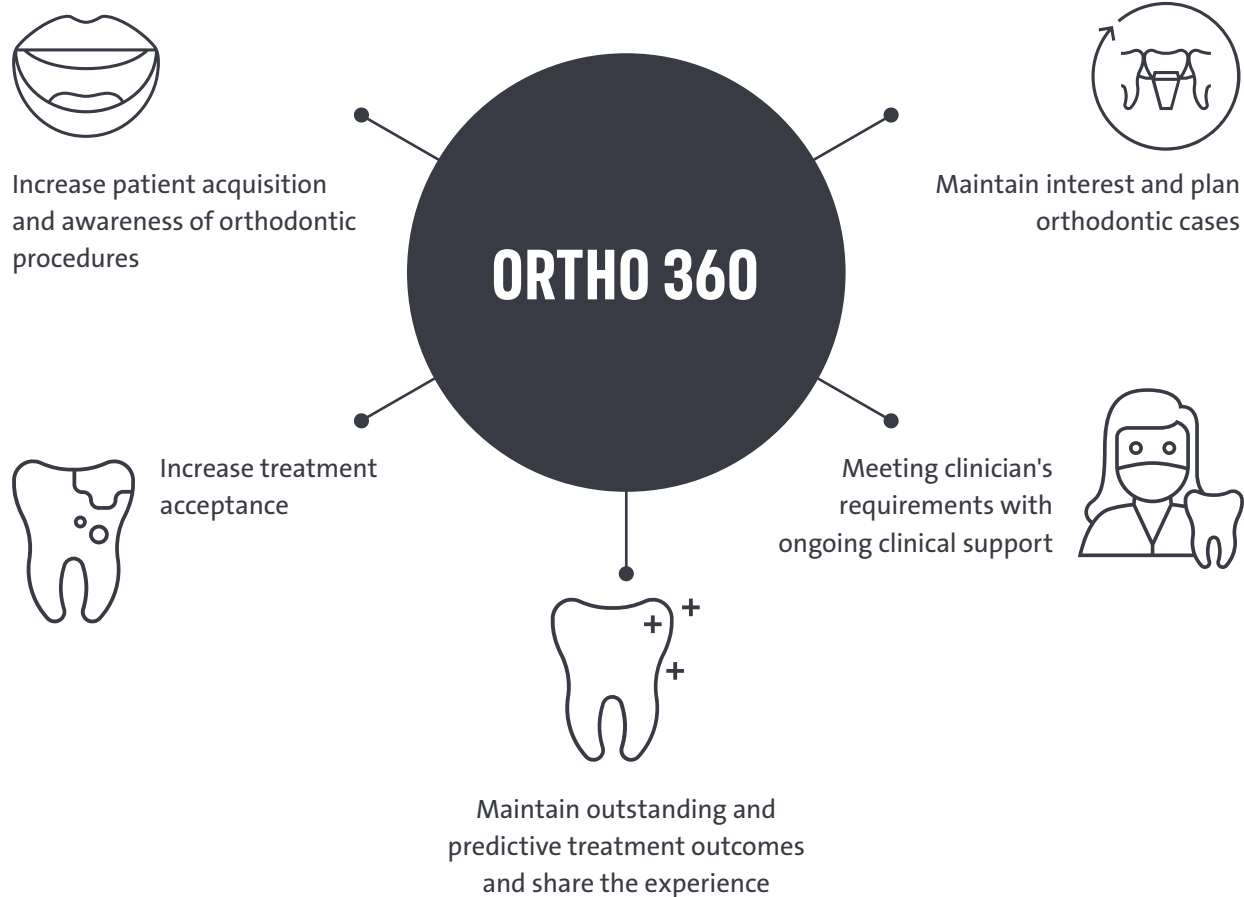
CLEAR ALIGNER CONVERSION

Effective conversion and retainment along the orthodontic pathway, enhancing patient satisfaction and treatment



Ortho 360 – Premium, interdisciplinary smile design through efficient workflows.
Ortho 360 supports clinical activation programs and advanced demand generation so DSOs can increase their orthodontic acquisition, providing effective conversion and retainment along the orthodontic patient journey.

ORTHO 360 GROWTH OPPORTUNITIES



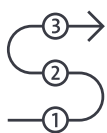
ENTERPRISE OPERATIONS

CARESTACK ALL-IN-ONE CLOUD PMS¹

CareStack is the all-in-one, cloud-based Practice Management Solution (PMS) for dental professionals who aim to achieve operational efficiencies, clinical excellence, and growth.

Through centralized automation and analytics, CareStack enhances performance and unlocks the full revenue potential of dental practices.

HOW CARESTACK SOLVES DSO CHALLENGES IN PRACTICE OPERATIONS



ACHIEVE OPERATIONAL EFFICIENCY

Fill practice schedules, optimize revenues, and unify diverse workflows.



INCREASE REVENUE COLLECTION

Automate RCM operations and billing to increase practice productivity, profitability and growth.



ACTIVATE GROWTH POTENTIAL

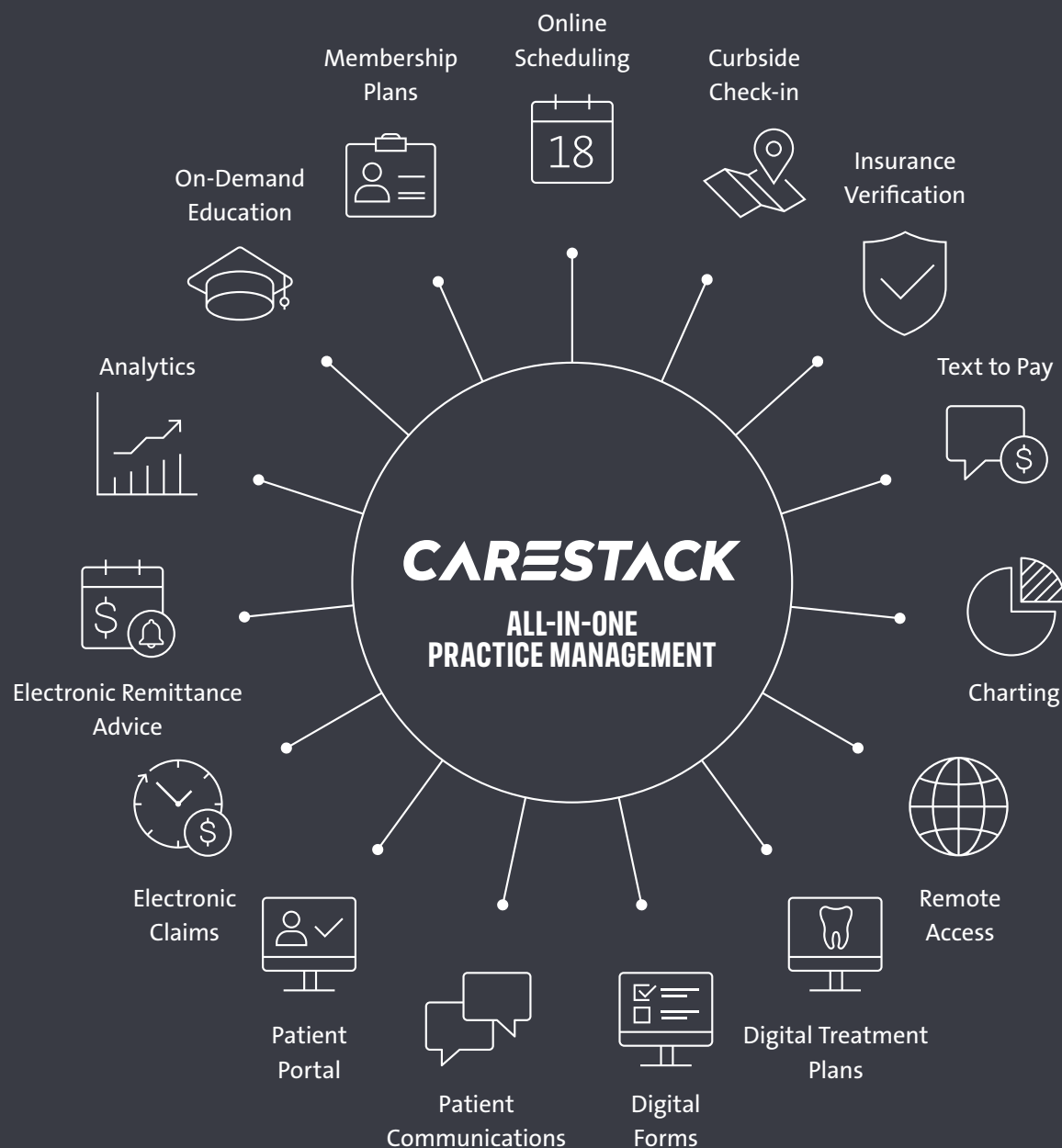
Improve practice performance with real-time analytics and reporting to ensure data transparency and accuracy.

¹ Practice Management System

Practice Management Software –

The central nervous system of a dental organization.

CareStack offers a holistic range of features including scheduling, clinical operations, billing, patient engagement, and reporting, all on a single cloud-based platform.



QUANTIFIED BENEFITS OF SWITCHING TO CARESTACK²

- ✓ **307%** return on PMS investment over 3 years with a payback period of less than 6-months.
- ✓ Fill your schedules, optimize revenues, and consolidate systems. Total benefits of **\$1.7 million** within **3 years**.
- ✓ Enable faster collections and significantly boost production. Days of collection reduced by **35%**, and production boosted by **40%** in the third year of implementation.

² According to "The Total Economic Impact™ Of CareStack", the October 2023 commissioned study conducted by Forrester Consulting on behalf of Straumann. Results are based on a composite organization representative of interviewed customers, assumed to have 10 locations, over three years

ENTERPRISE SERVICES

ENTERPRISE ACADEMY

Enterprise Academy enables DSOs to activate growth potential through scalable learning programs and hands-on mentorships, driving clinical adoption of new technologies and improving clinical excellence.

HOW THE ACADEMY SOLVES DSO CHALLENGES



STANDARDIZE CLINICAL OUTCOMES

Deliver and maintain clinical excellence across practices and throughout the patient journey



IMPROVE COMPETENCY ACROSS PRACTICES

Ensure clinicians and staff are trained within a unified framework built on the latest knowledge, technologies and expertise



BUILD CONFIDENCE IN COMPLEX DENTAL CARE

Through high-quality, online and in-person training, equip clinicians and staff to confidently master challenging and complex procedures



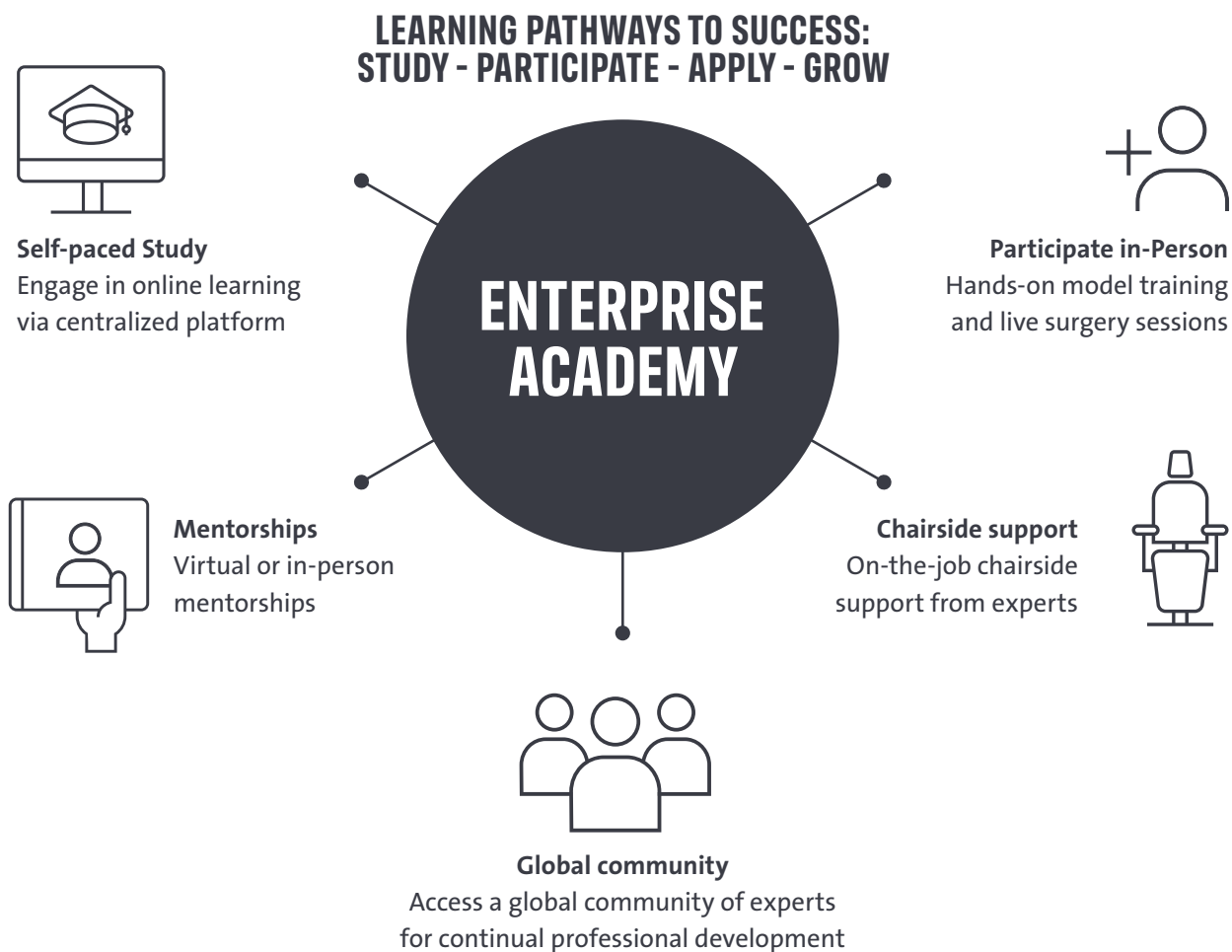
ENHANCE TALENT ACQUISITION AND RETENTION

By encouraging clinicians and staff through continued training, DSOs not only strengthen their talent base but attract new and motivated professionals seeking to build their skills



Enterprise Academy – From learning to leading with scalable curricula

Transform practice operations and success through comprehensive learning pathways to improve clinical outcomes, increase team confidence in complex procedures, and establish new technologies, thereby boosting patient satisfaction and retention.



ENTERPRISE SERVICES

ENTERPRISE CONSULTING

Enterprise consulting is for DSOs wanting to drive practice growth. Crafted by dental industry experts, our consulting service offers end-to-end solutions to boost efficiency, drive profitability and achieve clinical excellence.

HOW ENTERPRISE CONSULTING SOLVES DSO CHALLENGES IN DRIVING PRACTICE GROWTH



ACTIVATE GROWTH POTENTIAL

Generate customer demand and address opportunities in existing patient cohorts



IMPROVE OPERATIONAL EFFICIENCY

Increase case efficiency and throughput and how to optimize and improve existing workflows



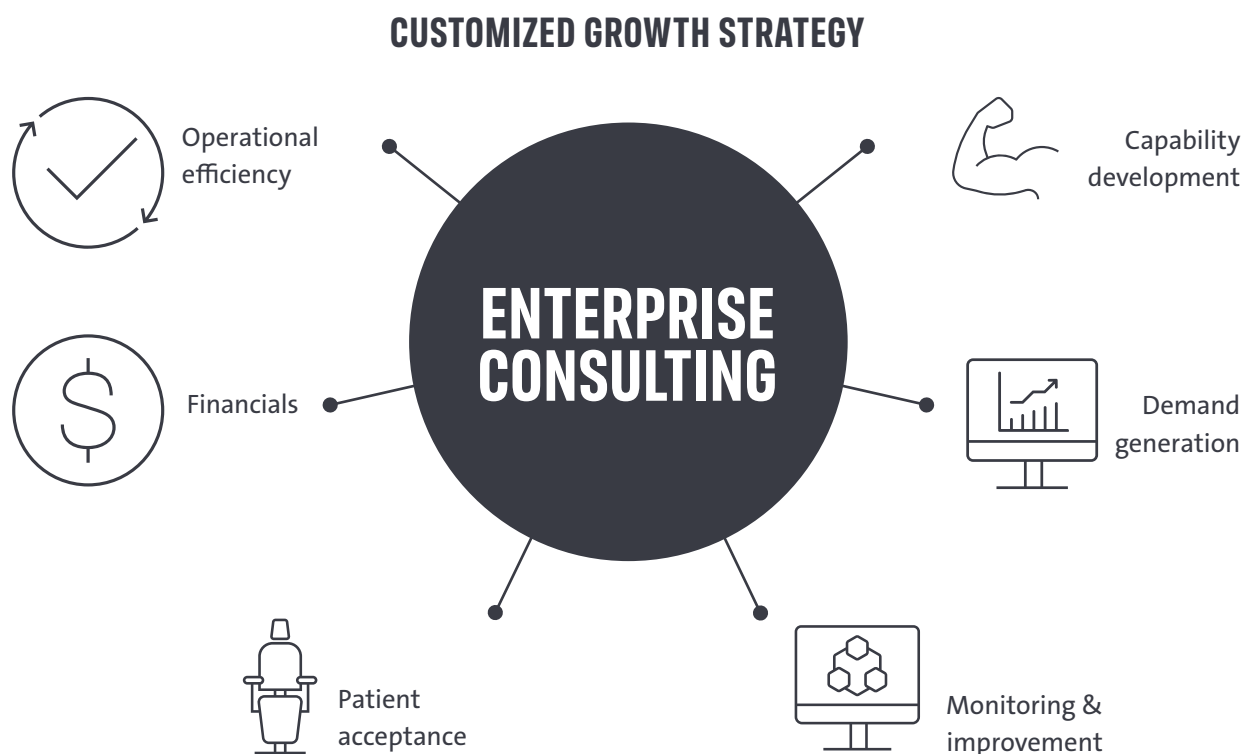
SUSTAIN CLINICAL EXCELLENCE

Reduce variability in clinical and business operations and increase team expertise.



Enterprise consulting provides the competitive edge when growth matters

With a customized growth strategy, executed by providing change and project management expertise, enterprise consulting matches business systems along with in-practice training and implementation support.



ELEVATE CLINICAL EXCELLENCE ENHANCE OPERATIONAL EFFICIENCY ACTIVATE GROWTH POTENTIAL.

Discover how Straumann Group Enterprise Solutions can empower your DSO to excel.



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Enterprise Solutions