

Information for investors

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Share performance

Another year of outperformance

Three factors dented the global stock markets in 2016: the decline in Chinese export demand, the UK's decision to exit the EU, and the US presidential election, which had the greatest impact. Despite global uncertainty, Wall Street reacted positively and the S&P 500 reached new highs. European stocks fell and finished the year where they began. While firms in Europe are still recovering from the economic crisis, US firms took advantage of low interest rates to acquire other companies and/or to repurchase their own shares in order to stimulate earnings growth.

Swiss interest rates have been negative for almost two years. Government bonds bear negative returns, and private investors have seen no interest on their savings. Although it offers alternative opportunities, the Swiss equity market has also been under pressure and the SMI closed the year 7% lower than it began. The SMIM mid-cap index performed better (+5%) but only half as well as in previous years and considerably lower than the US S&P 500 (+10%).

With the share price rising 30%, Straumann ranked fifth in the SMIM and 75th in the Euro Stoxx 600. The stock

price progression was only temporarily interrupted by profit-taking activities and asset rotations after the US election. During this period, active investors shifted investments away from high P/E, defensive stocks (e.g. medical devices) to pharmaceuticals, financial services and infrastructure sectors.

Over the past three years, Straumann has outperformed the SMIM by 112% (37% p.a.), reflecting the change in strategy, market share gains, replenished product pipeline, and margin expansion. Strong fundamentals have lifted investor confidence considerably. In a poll of 60 investor professionals, 86% said the company's strategy was convincing.

Total pre-tax shareholder return amounted to 145% or CHF 242 per share. The average daily closing price in 2016 ranged from CHF 281 to CHF 405, with the year-end closing price at CHF 397.50. On average, 38 800 Straumann shares were traded daily, which is good in view of the narrow free-float and increase in multilateral trading facilities.

SHARE PRICE DATA

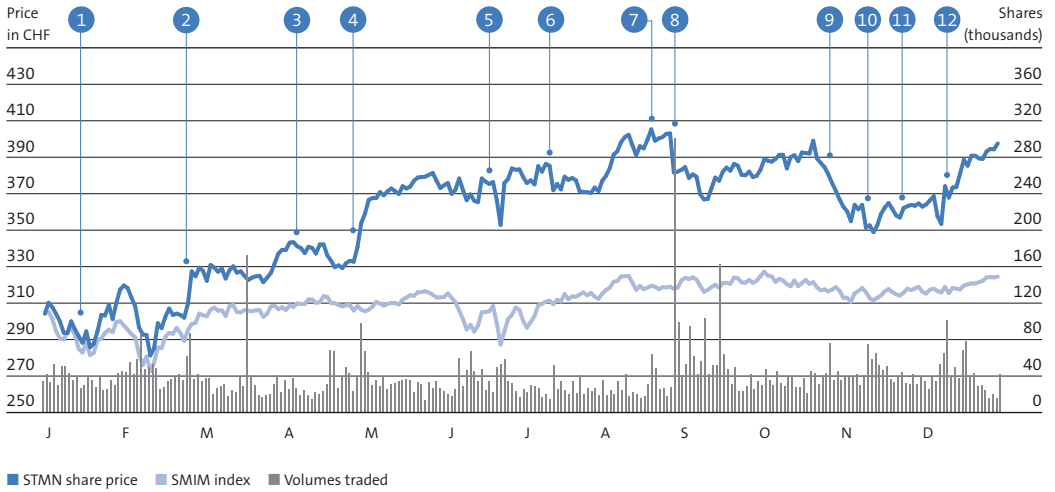
(in CHF)

	2016		2015	
	Value	Date	Value	Date
First trading day	249.90	04.01.	249.90	05.01.
Lowest ¹	281.00	11.02.	199.20	28.01.
Highest ¹	405.25	23.08.	307.00	02.12.
Last trading day (tax value)	397.50	30.12.	305.00	30.12.
Average	357.54		268.00	
Total shareholder return, gross of tax	31.6%		23.1%	
Share price performance	30.3%		21.6%	
Market capitalization at year end (CHF million) ²	6 092		4 779	

¹ Value reflects closing price

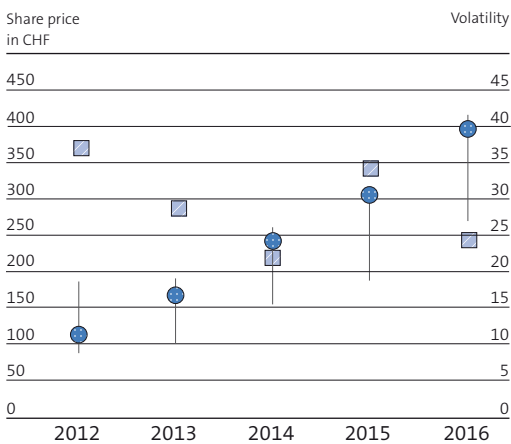
² Treasury shares are excluded from calculation

SHARE PRICE DEVELOPMENT



- 1 18 Jan Oil price slumps to >USD 30.
- 2 25 Feb Straumann reports 25% rise in FY 2015 EBIT; raise in dividend to 4 Swiss francs proposed.
- 3 8 Apr All AGM proposals approved with overwhelming majority.
- 4 3 May Strong start to the year with organic revenue growth of 12% in Q1; guidance raised.
- 5 24 Jun UK population voted to leave EU.
- 6 18 Jul Straumann takes over distribution of botiss products in Germany.
- 7 23 Aug Strong H1 performance and guidance lifted.
- 8 31 Aug Singapore's SWF GIC reduced stake in Straumann to <5%.
- 9 27 Oct Strong Q3 organic growth (+13%) keeps Straumann on track to achieve full-year targets.
- 10 10 Nov Donald Trump elected as new US president.
- 11 23 Nov Partnership with maxon motor announced in the field of ceramic injection moulding.
- 12 9 Dec Morgan Stanley upgrades to Overweight.

TRADING INFORMATION



● At last day of trading (left scale) ■ Annualized volatility in % (right scale)

STOCK EXCHANGE INFORMATION

Listing	SIX Swiss Exchange (STMN)
Bloomberg	STMN.SW
Reuters	STMN.S
Investdata	STMN
Ex date	11 April 2017
Payment date	13 April 2017
Security ID	001 228 007
ISIN	CH 0012 280 076

Calendar

Reporting dates & key events

KEY DATES IN 2017

16 February	2016 Full-year results conference
7 April	Annual General Meeting
11 April	Dividend ex date
13 April	Payment date
27 April	First-quarter results conference call
17 August	Half-year results conference
26 October	Third-quarter results conference call

PLANNED INVESTOR RELATIONS EVENTS AND CONFERENCES

Members of Straumann's Executive Management and/ or Investor Relations team plan to participate in the events listed below (subject to availability). If you are interested in meeting Straumann's top management at one of the meetings, please contact investor.relations@straumann.com.

2017 ROADSHOWS & CONFERENCES

17 February	Analyst breakfast & investor meetings; London
21 February	Investor meetings; Singapore
27 February	Investor meetings; Zurich
15 March	Investor meetings; Boston & New York
16 March	Investor meetings; New York
20 March	Investor meetings; Frankfurt
23 March	IDS investor & analyst meeting; Cologne
29 March	Kepler Cheuvreux Swiss Seminar; Zurich
28 April	Investor meetings; Paris
9 May	Investor meetings; Stockholm & Copenhagen
10 May	Investor meetings; Amsterdam & Brussels
31 May	Stifel Dental & Veterinary Conference; New York
7 June	Vontobel Summer Conference; Interlaken (Switzerland)
21 August	Investor meetings; New York
22 August	Investor meetings; Zurich & Boston
23 August	Investor meetings; Geneva, Toronto & Montreal
14 September	UBS Best of Switzerland Conference; Wolfsberg (Switzerland)
28 September	Bernstein Strategic Decisions Conference; London

29 September	Investor meetings; Edinburgh
27 October	Investor meetings; Zurich
16 November	Credit Suisse Mid Cap Conference; Zurich
6 December	Berenberg Equities Conference; Pennyhill (UK)

SELECTED DENTAL MEETINGS IN 2017

16–18 February	International Congress of Oral Implantologists (ICOI) Winter Symposium; New Orleans
23–25 February	Chicago Dental Society Midwinter Meeting (incl. LMT Lab Days 24/25 Feb.); Chicago
15–18 March	Academy of Osseointegration 2017 Annual Meeting; Orlando
21–25 March	International Dental Show (IDS); Cologne
4–6 May	ITI World Symposium; Basel (Switzerland)
18–20 May	Expodental; Rimini (Italy)
22–25 May	Asia Pacific Dental Congress; Macau
2–3 June	Dental Forum; Lille (France)
8–10 June	International Congress of Oral Implantologists (ICOI) European Summer Symposium; Krakow (Poland)
9–10 June	Neodent 2017 Symposium; Miami (USA)
9–12 June	Sino Dental; Beijing
17–19 August	International Congress of Oral Implantologists (ICOI) World Congress; Vancouver (Canada)
21–25 August	ITI Education Week; Berne (Switzerland)
29 August–1 September	World Dental Federation Congress (FDI); Madrid
9–12 September	American Academy of Periodontology (AAP); Boston
5–7 October	26th Annual Scientific Meeting of the European Association for Osseointegration (EAO) & 47 Congreso Anual de SEPES (joint congress); Madrid
19–23 October	American Dental Association (ADA); Atlanta (USA)
1–4 November	American College of Prosthodontists (ACP); San Francisco (USA)
24–29 November	Greater New York Dental Meeting; New York
30 November–2 December	Kongress der Deutschen Gesellschaft für Implantologie (DGI); Düsseldorf (Germany)
1–2 December	ITI National Congress; Bangalore (India)

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Publications

Media releases

The Straumann Annual Report is published in February and presented at the analysts' and media conferences. It is also available online at www.straumann.com. The half-year interim report is published in the form of a media release in August. Other media releases include the quarterly sales reports published in April for the first quarter and in October for the third quarter.

Where necessary or appropriate, Straumann also publishes additional information on significant events.

Press releases and presentations can be downloaded from the Straumann homepage at www.straumann.com. Please see Information Policy on p. 152 f.

22 April	Straumann introduces Lifetime Guarantee Plus for Roxolid implants
15 April	Straumann: Invitation – 2016 First-quarter sales report webcast
8 April	Straumann: shareholders approve all proposals at 2016 AGM
25 February	Straumann posts organic revenue growth of 9% with 25% rise in underlying operating profit in 2015
	Straumann and Anthogyr announce partnership
8 February	Rising stars sought in 2016 YoungPro Award
28 January	Invitation to Straumann's 2015 full-year financial results analysts' and media conference – Basel, 25 February 2016
20 January	Excellent results for Straumann in independent peri-implantitis study

2016 MEDIA RELEASES

30 November	Straumann is granted a controlling interest in Medentika
23 November	Straumann and maxon motor announce partnership to produce dental implant components by ceramic injection moulding (CIM)
27 October	Another strong quarter (+13% organic) keeps Straumann on track to achieve full-year targets
7 October	Straumann: Invitation – 2016 Third-quarter sales report webcast
12 September	2016 Straumann-botiss Young Pro Award goes to Vitor Sapata
31 August	Straumann purchases approx. 530 000 own shares from GIC for CHF 200m
23 August	Strong performance continues as organic growth of 14% lifts first-half revenue to record level
	Straumann invests in India
4 August	Invitation to Straumann's 2016 First-Half Report analysts' and media conference Basel, 23 August 2016
18 July	Straumann takes over distribution of botiss products in Germany
14 July	Straumann exercises conversion right and call option to obtain controlling stake in MegaGen
23 May	Straumann announces change in Board of Directors and Compensation Committee
3 May	Straumann reports strong start to the year with organic revenue growth of 12% in Q1
	Straumann Emdogain launched in new wound-healing indication