



LET THEM SHINE FUND **FREQUENTLY ASKED QUESTIONS (FAQs)**

1. What is the Let Them Shine Fund and why is Straumann Group doing this?

Answer: The **Let Them Shine Fund** was established to aid those who are less fortunate to be able to enjoy the life changing benefits of a Straumann Group implant. As the Straumann Group contemplates our purpose as an organization, the **Let Them Shine Fund** was determined to be a great way to connect employees and what they do every day to the patients whose lives they improve.

2. Who will benefit from this program?

Answer: Patients who have suffered economic hardship who are recommended for this program will benefit from Straumann Group products and quality. Straumann Group employees also benefit knowing that they have contributed to improving the lives of those less fortunate through an initiative that connects them directly with the Straumann Group's organizational purpose.

3. What is the criteria to apply for this program?

Answer: As the clinician, you will determine if the patient is a good candidate for implant treatment and will submit the case based on the patient's personal circumstances. This program aims to treat those who can most benefit from implantology, but do not have the financial means to afford treatment.

4. How will patients be selected?

Answer: A selection committee made up of Straumann Group employees has been established to review all cases. Cases will be reviewed on a monthly basis, and those that meet the criteria will be put into a 'lottery'. The goal is to draw a minimum of one case per quarter. Those cases not selected will stay in the lottery for one additional quarter. Ideally, we will have the funds to select more than one case per quarter.

5. Will clinicians be able to make monetary donations to the Let Them Shine Fund?

Answer: Yes, clinicians will be able to donate to the **Let Them Shine Fund** starting early next year in 2020.

6. Does Straumann Group make a profit on this fund?

Answer: No, Straumann Group does not make a profit on this fund.

7. Straumann Group is currently donating products through a few different programs. Why is this fund being established if the company is already helping patients through other programs?

Answer: Straumann Group does currently donate products to help patients in need. However, the **Let Them Shine Fund** is the first employee-driven initiative supported by talented clinicians that will provide free dental implant therapy to patients who cannot afford treatment. Through this fund, our organization will be able to help many more patients to truly connect to our purpose.

If you have additional questions, please email: letthemshine@straumann.com.