
13 must-watch webinars and commented cases on immediacy

Straumann® ImmediaXy™

New growth opportunities
in immediacy





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Dear colleague,

The crisis we have been experiencing has massively affected our ability to treat patients which in turn has impacted our businesses and the way we operate.

As we resume work it is very likely that the practices that have embraced the concept of immediacy will be **better equipped** than those that have not. As a matter of fact, the benefits that have made immediate treatments so attractive to patients and dental professionals will prove even more relevant moving forward. **Rising patient expectations** around shorter time to teeth, fewer appointments or limited exposure to the risk of contagion will have to be met in order for practices to remain relevant. Similarly, practices will be well-advised to enquire into ways to **accelerate revenue generation** and **increase efficiency**. For many of us, this is an opportunity to investigate how we can **adapt and upgrade** the way we work.

Now that our focus is back on treating our patients the best we can this prime collection of webinars and commented clinical cases can serve as an inspiration to further develop our skills, workflows or business acumen. Experienced and pioneering clinicians share their expertise, insights and best practices about the latest developments in immediacy – from advanced implant systems to innovative digital workflows.

Enjoy the videos!

Best regards,
Dr. Eirik Salvesen

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- **Take immediacy to the next level**
 - ▶ Dr. Edmond Bedrossian (San Francisco, United States):
Introducing Straumann® ImmediaXy™: a true end-to-end solution
- **Immediacy: make your practice fit for the future**
 - ▶ Dr. Steven Bongard (Toronto, Canada):
Incorporating immediacy procedures as a practice builder
- **When to do immediacy?**
 - ▶ Dr. Eirik Salvesen (Stavanger, Norway):
Decision making – immediacy or not?
- **Push boundaries in immediate treatments with Straumann® BLX**
 - ▶ Dr. Abid Faqir (Glasgow, United Kingdom):
Straumann® BLX – the immediate solution
 - ▶ Dr. Algirdas Puišys (Vilnius, Lithuania):
Crestal bone stability after immediate implant placement in molars
- **Boost your practice productivity with Straumann® Smile in a Box**
 - ▶ Dr. Ryan Lewis (Louisville, United States):
Contemporary protocols for digitally planned implant placement
- **Meet increasing patient expectations with the digital workflow**
 - ▶ Dr. William Martin & Dr. Luiz Gonzaga (Gainesville, United States):
Digital workflow in immediate implant situations

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- **Accelerate revenue generation with Straumann® Pro Arch**
 - ▶ Dr. Edmond Bedrossian & Dr. Armand Bedrossian (San Francisco, United States): Immediate treatment protocols for the edentulous maxillae
 - ▶ Dr. Lawrence Brecht (New York City, United States) & Dr. Edmond Bedrossian (San Francisco, United States): Optimizing success in immediacy – the systems approach: prosthetics designed to optimize the implant platform
- **Raise the bar in predictability with Straumann® SLActive®**
 - ▶ Dr. Shakeel Shahdad (London, United Kingdom): Osseopromoting properties of the SLActive® surface: clinical learnings
- **Commented clinical cases**
 - ▶ Dr. João Caramês (Lisbon, Portugal): Immediate double-arch restoration with Straumann® Pro Arch BLX
 - ▶ Dr. Massimo Frosecchi (Florence, Italy): Immediate guided full-arch rehabilitation with Straumann® Pro Arch BLT
 - ▶ Dr. Arndt Happe (Münster, Germany): Immediate restoration in the esthetic zone with Straumann® BLT