

Ad-hoc Media Release

Straumann Group announces leadership succession plan

- *Guillaume Daniellot prepares to take the helm in 2020, when current CEO Marco Gadola will be nominated for election to the Board of Directors*
- *Video interview with Chairman and CEO: www.straumann-group.com/vid15012019*

Basel, 15 January 2019: The Straumann Group announced today that, at the beginning of 2020, Marco Gadola will hand over his responsibilities as CEO to Guillaume Daniellot, current Executive Vice President Sales North America. Mr Gadola will remain with the company as a Member of the Board of Directors¹. Guillaume Daniellot joined Straumann in 2007 and currently heads the Group's large North American region. He has been a member of the Executive Management team for the past five years.

Straumann has invested significantly in career and personal development programs in recent years and the Board of Directors has been working on key succession plans for some time – including that of the CEO, because Marco Gadola expressed the wish to complete his term of office in 2020.

Gilbert Achermann, Chairman of the Board commented: “We are delighted that we can fill this position internally with an exceptional individual who has a proven leadership track record in our two largest regions. With an entrepreneurial management team, strong business growth, a full pipeline and an exciting international roll-out program, we are fortunate to make this transition in a position of strength. We are all deeply grateful to Marco Gadola for his part in achieving this and I am particularly glad that he will continue to contribute as a Member of the Board.”

During Marco Gadola's tenure as CEO, the Straumann Group has doubled its revenue and more than doubled its profits and workforce. Over the same period, the value of the company has increased by more than a factor of five. These achievements are due to a strong team of talented leaders and devoted employees, who have been inspired by Mr Gadola's energy, entrepreneurship, and focus on building a high performance organization.

Guillaume Daniellot shares these and other attributes. For the past three years, he has led the Group's North American business, which generates almost 30% of the Group's revenue and more than a third of its growth. Over the same period, the region's organic revenue growth accelerated from 8% to 19%. In previous roles, he successfully headed the large Western Europe region, the Global Digital Dentistry business, and the French country organization. Having worked in senior managerial positions in the dental industry for 18 years, Mr Daniellot has exceptional technical and commercial knowledge. This together with his integrity, leadership style and passion for Straumann have won him the respect of peers, colleagues and customers. He is 48, French and holds degrees in Physics, Marketing, and Business Administration.

Guillaume Daniellot's successor as Head of Sales North America will be announced in due course.

¹ Pending election by the shareholders at the AGM in April 2020

A video interview with the Chairman and CEO discussing today's announcement can be found at www.straumann-group.com/vid15012019.

About Straumann

The Straumann Group (SIX: STMN) is a global leader in tooth replacement and orthodontic solutions that restore smiles and confidence. It unites global and international brands that stand for excellence, innovation and quality in replacement, corrective and digital dentistry, including Straumann, Neodent, Medentika, ClearCorrect, Dental Wings, and other fully/partly owned companies and partners. In collaboration with leading clinics, institutes and universities, the Group researches, develops, manufactures and supplies dental implants, instruments, CAD/CAM prosthetics, biomaterials and digital solutions for use in tooth replacement and restoration or to prevent tooth loss.

Headquartered in Basel, Switzerland, the Group currently employs more than 6000 people worldwide and its products, solutions and services are available in more than 100 countries through a broad network of distribution subsidiaries and partners.

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